Proceeding of
INTERNATIONAL BUSINESS ECONOMIC TOURISM SCIENCES TECHNOLOGY
HUMANITIES SOCIAL SCIENCES AND EDUCATION RESEARCH CONFERENCE

Berlin, Germany
23 – 25 October, 2017

THE 2017 ICBTS

Edited by  Chayanan Kerdpitak, CK Research, Thailand
          Kai Heuer, Wismar University, Germany
          Ebrahim Soltani, Hamdanbin Smart University, UAE
          Gilbert Nartea, Lincoln University, New Zealand
          Vipin Nadda, University of Sunderland, United Kingdom

Conference Proceedings

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THE 2017 ICBTS

Conference Three Themes

The International Business Tourism and Applied Sciences Research Conference
The International Education Social Sciences and Humanities Research Conference

Conference Proceedings

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THE 2017 ICBTS

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Wismar University Lincoln University Hamdan Bin Smart University Suan Sunandha Rajabhat University

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Proceedings of Abstracts and Papers (on CD-ROM or flash drive) of The International Business Economics Tourism Transport Technology Social Sciences Humanities and Education Research Conference

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Plum Condo Park Rangsit, 91/194 moo4, Phaholyothin Road, Klongnong Klongluang Pathumtani 12120, Thailand
INTRODUCTION

We would like to welcome our colleagues to the International Business Tourism Transport Technology Social Sciences Humanities Education Research Conference. It is the seven series in 2016 of Conference on Business Tourism and Apply Sciences was held in Amsterdam. As always many members of the ICBTS 2016 community look forward to meeting, sharing and exchanging their research ideas and results in both a formal and informal setting which the conference provides. Likewise, the concept of alternating the international conference every one month on April to November between Europe and the rest of the world is now well established. This year’s event in London (UK) Paris (France) Munich (Germany) Amsterdam (Netherlands) Boston (USA) Toronto (Canada) London (United Kingdom) Zurich (Switzerland) Berlin (Germany) Tokyo (Japan) and another continues with the cultural following the very successful and productive event held in London-Zurich in August 2016 in the field of various types for international academic research conference on Business Economics Social Sciences Humanities Education and Apply Sciences. As usual The ICBTS 2016 brings together leading academics, researchers and practitioners to exchange ideas, views and the latest research in the field of Business Tourism and Apply Sciences.

The theme of this event The 2016 ICBTS International Business Tourism Social Sciences Humanities and Education Research Conference is “Opportunities and Development of Global Business Economics Social Sciences Humanities and Education” It is also represents an emerging and highly challenging area of research and practice for both academics and practitioners alike. The current industrial context is characterized by increasing global competition, decreasing product life cycles, Global Business, Tourism Development, Social Sciences Humanities Education Apply Sciences and Technology collaborative networked organizations, higher levels of uncertainties and, above all, and customers. In our view holding this event in Tokyo represents a timely opportunity for academics and researchers to explore pertinent issues surrounding Business Economics Tourism Social Sciences Humanities Education Sciences and Technology.

Potential authors were invited to submit an abstract to the International Conference Session Chairs. All abstracts were reviewed by two experts from the International review committee and final papers were further reviewed by this volume with 30 contributing authors coming from 18 countries. This book of proceedings has been organized according to following categories:

- Business
- Management
- Marketing
- Accounting
- Financial
- Banking
- Economic
- Education
- Marketing
- Logistics Management
- Social Sciences
- Supply Chain management
- Industrial Management
- Information Technology
- Sciences Technology
- Transport and Traffic
- Tourism Strategic
- Tourism Management
- Tourism Marketing
- Tourism Development Policy and Planning
- Technology Application
- Communication and Sciences
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- Health care Management
- Hospitality Management
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Dr. Chayanam Kerdpitak  
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Bangkok, Thailand  
Tel: +66 087 0287 287  
Email: icbts@ictttconference.com  
Email: conferenceteam@icbtsconference.com

**Proceeding Editors**  
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Lincoln University, New Zealand  
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**Proceeding Editors & Program Chair**  
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University of Sunderland, United Kingdom  
Phone: 02075317333  
Email: vipin.nadda@sunderland.ac.uk
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SPEAKER BACKGROUND

Professor Dr. Ebrahim Soltani

Prof. Dr. Ebrahim Soltani is a Professor of Business School at University of Kent Canterbury in England and he is Department Chair - Quality & Operations Management at Hamdan Bin Mohammed Smart University Dubai of United Arab Emirate. He was appointed associate professor in business management, total quality management, and operation management in 1989 at the University of Kent, he continued his research in the field of operation management, business management. He has published over 50 papers and reports in such journals as International Journal of Technology and Production Research. He supervised a considerable number of PhD theses and is a consultant on industrial and production industry in England and United Arab Emirate.

SPEAKER BACKGROUND

Professor Dr. Kai Heuer

Prof. Dr. Kai Heuer is full professor for business administration at the Business Faculty of Wismar University in Germany. Before, he served as a full professor at the Environmental Campus of Trier University of Applied Sciences. He studied business administration in Germany and the U.S.A. and holds an MBA and a doctoral degree. He has management experience from leading positions in different companies and as business consultant. His research areas are management accounting, organizational development, and international management where he has published numerous papers, reports and textbooks. He is the head of Master Program in Business at Wismar University and a member of the Schmalenbach-Society for Business Economics, Cologne; managing director of the Institute of Health-, Senior- and Social Management; and a former member of the board of the Centre for Aviation Law and Management.
Dr. Tariq Khan

Dr Tariq Khan is a Lecturer and Director of Postgraduate Programmes of Business School in Brunel University, Uxbridge, London, United Kingdom. He received his BEng in Aerospace Engineering from Kingston University, his MSc in Manufacturing Technology from University of Warwick, and his PhD in Intelligent Education Systems from University of Salford. He subsequently worked as a research associate in Heriot-Watt University Edinburgh and as a senior lecturer at London Metropolitan University. He has specialist teaching in Business Process Modelling, Web Programming, Software Engineering, Classical Logic, Human Computer Studies. He has Book and published over 20 papers and reports in such journals as Information Systems Evaluation and Integration (ISEing). He supervised a considerable number of PhD theses and is a consultant on business and supply chain and engineering industry in England and United Kingdom.

Dr. Chayanan Kerdpitak

Dr. Chayanan Kerdpitak is a Lecturer and management committee of Doctor of Business Administration Programmes of College Management Innovation in Valaya Alongkorn Rajabhat University in Thailand and a management committee of CK Research Consultant in Bangkok. I was a Lecturer of Principle Marketing, Sales Management, Consumer Behavior, and Marketing Research at The Suan Dusit University in Thailand. She received a Ph.D. in the field of Business Logistics within Industrial at Ramkhamhaeng University, Thailand. She has published over 20 proceeding paper and some reports in such journals as International Journal Business and Economics Research. She has been a consultant on Import Automobile Industry from Germany for International Marketing and Marketing Research. Chayanan graduated a B.B.A and M.B.A in Business Administration from The Ramkhamhaeng University, Bangkok, Thailand (Major in Marketing).
# CONTENT

## INTRODUCTION

## COMMITTEE

Conference Program

## RENEWABLE ENERGY BY PROJECT-BASED LEARNING

- Idan Halbi, Ifaa Banner, Bosmat Shalom-tuchin, Yulia Einaev, Hen Friman

## INTEGRITY OF COUNSELLING INTERVIEW AND PERCEPTION OF CLIENT’S DIGNITY AMONG

- Matthew Ojong Achigbe

## “SPIRITUAL TOURISM” THE NEW TOURIST DESTINATION FOR THAI TOURISM CASE STUDY IN “WAT TATON” CHAING-MAI THAILAND

- Supakit Mulpramook

## THE DIFFERENCES OF SOCIAL AND POPULATION FACTORS TOWARDS TOURISTS’ ATTITUDES TO STAYING AT GREEN HOTELS IN BANGKOK

- Rumpapak Luekveerawattana

## THE STUDY ON MEDIA EXPOSURE BEHAVIOR IN POLITICAL ISSUES OF UNIVERSITY STUDENTS

- Veerapon Vongprasert

## THE STUDY OF APPLICANTS’ SATISFACTION OF UNIVERSITY ADMISSION SYSTEM: UNDERGRADUATE LEVEL, SUAN SUNANDHA RAJABHAT UNIVERSITY

- Aphichart Kampoonprasert & Chontiya Ledanan

## THE STUDY OF THE PARTICIPATION OF THE PRESIDENT OF STUDENT COUNCIL ELECTION, UNDERGRADUATE PROGRAM, SUAN SUNANDHA RAJABHAT UNIVERSITY

- Sudabhorn Arundee & Barameeboon Sangchan

## EVALUATION OF TWO FACTORS ON BEGINNER LEARNERS’ FLUENCY

- Alireza Behfar, Meira Levinson, Nancy Hill

## BOROBUDUR TEMPLE WORLD HERITAGE SITE AUDIT

- Anggi Marisa Lubis

## 9/11 THE DOMESTICS CRUSADERS REGISTERS VIOLENCE AGAINST MUSLIMS FOLLOWING 9/11

- Rehab Farouk and Mona Anwar

## THE STUDY OF SATISFACTION OF THE DEVELOPMENT OF GRADE VALIDATION SYSTEM BASED ON CURRICULUM STRUCTURE, UNDERGRADUATE STUDENTS, SUAN SUNANDHA RAJABHAT UNIVERSITY

- Aphichart Kampoonprasert & Wanwika Sattaworn

## DEVELOPMENT OF A SOLUTION TO THE TRAFFIC ISSUES INSIDE SUAN SUNANDHA RAJABHAT UNIVERSITY

- Wicha Khankham & Dr. Komol Paisan

## ROLE OF PROVINCIAL GOVERNOR IN CONTROL OF LOCAL ADMINISTRATION ORGANIZATIONS: CASE STUDY NONGBUALAMPHU PROVINCE

- Barameeboon Sangchan & Sudabhorn Arundee

## ACTING AS A TOOL TO EXPRESS POWER OF MEDIUM

- Kusuma Teppharak

## EQUIPMENT DESIGN TO CREATE TIE-DYE FABRIC PATTERN

- Tanutpong Phriwanrat

## WICKERWORK PROCESS ANALYSIS APPLY FOR HOME DECORATION DESIGN: PRANEE HANDICRAFT SING BURI THAILAND

- Akapong Inkuer

## SOUVENIRS DESIGN FROM ARTS AND CULTURAL

- Noppadon Sangwalpetch

## GERMAN LEADERSHIP IN EU FOREIGN POLICY AFTER EUROZONE CRISIS?

- Merve Yavuz
ESL BASIC LEARNERS: PERSONAL HISTORIES OF WRITING
Ketkanda Jaturongkachoke, Supath Kookiattikoon and Supamit Chanseawrassamee 161

THE INFLUENCE OF AN INTERVENTION PROGRAM IN THE FIELD OF TIME MANAGEMENT, AMONG STUDENTS WITH LEARNING DISABILITIES AND ADHD-STRATEGIC VIEW
Anat Frishman Shitrit and Ofira Tykochinsky 169

THAI PERFORMING ARTS IN KING PRAJADHIPOK’S LAWS
Manissa Vasinarom 170

FABRIC PRINTING DESIGN OF SARONG AS A RESULT OF A STUDY OF TEXTILE PATTERNS OF LAO-SONG (THAI SONG DAM), SUPHAN BURI PROVINCE
Suwit Sadsunk 176

THE ART OF THE FABRIC PATTERN DESIGN BY STUDYING THE WOODEN CARVING ON GINGERBREAD IN VIMANMEK MANSION IN THAILAND
Chanoknart Mayusoh 185

MAINTAINING SIGNIFICANCE OF REALIA IN TRANSLATED PLAY
Nataporn Rattanachaiwong 194

A WESTERN TREATMENT OF NONWESTERN NATIONAL IDENTITY: A CASE STUDY OF THE KING AND I
Chutima Maneewattana 200

FINANCIAL STABILITY IN SAMUT SONGKRAM FROM HOUSEHOLD SAVING POTENTIAL
Krisada Sungkhramanee & Piyadhida Sungkhramanee 205

VITAL FACTORS OF RECENTLY GRADUATES FOR APPLYING JOBS IN ASEAN LABOR MARKET
Nataporn Aeknarajindawat 213

TOURISM STRATEGY IN THE SUN TRIANGLE ANALYSIS WITH THE THEORY BASED ON RESOURCES AND INSTITUTIONAL THEORY
José G. Vargas-Hernández and Lic. Ana Yanetly Arias Orozco 217

CULTURAL AND ART EDUCATION: A MEANS FOR SOCIAL STABILITY IN NORTHERN GHANA
Eric Appau Asante and Mavis Donkor 226

EXAMINING MOTIVATION TO TEACH LEVELS OF PRE-SERVICE TEACHERS IN TERMS OF SOME VARIABLES
İpek Som Onal 227

FEASIBILITY STUDY OF IMPLEMENTATION OF COACHING IN TRAINING OF NURSES IN BAHMAN HOSPITAL IN TEHRA (IRAN)
Mohammad Ghahramani 228

EXPLORING THE EFFECT OF TECHNOLOGY SUPPORTED COLLABORATIVE LEARNING ON CREATIVE THINKING SKILLS OF PRE-SERVICE TEACHERS
Erhan ÜNAL, Fatih ÖZDİNÇ 229

ASTIN THEORY AND SOCIAL NETWORKS
Elham Akbari and Hamid Abdollahian 230

FACTORS DEVELOPMENT OF PHYSICAL ABILITY OF STRIKER FOOTBALL PLAYER: A CASE STUDY OF THAILAND
AVM. Adinan Jarayapan & Bhasana Soraphetphisai 245

HOTEL BUSINESS DEVELOPMENT WAY TO REACH SERVICE STANDARD FOR SUPPORTING SENIOR TOURISTS IN THE AREA OF AMPHAWA DISTRICT, SAMUTSONGKRAM
Benjaporn Yaemjamuang, Monrat Jaiuea & Tassanee Naksanee 249

KNOWLEDGE MANAGEMENT FOR WRITING RESEARCH PROPOSAL
Wanvisa Saisanan Na Ayudhaya 253

DEVELOPMENT FOR 21st CENTURY SKILLS BY USING PROCESSES OF RESEARCH BASED LEARNING
Poonyapon Chanfoy 258

ACTIVE LEARNING BY USING PROCESSES OF PROBLEM BASED LEARNING
Suphanwadee Waiyaroop & Bhanit Yenkhae 263

KNOWLEDGE MANAGEMENT: GUIDE TO WRITE A RESEARCH PROPOSAL
Yanika Chuentako, Tassanee Siriwan, Taksina Bunbut, Nalin Simasathaiansophon, Supaksiri Prakarncharoen 270
UNIVERSAL DESIGN FOR WARD PATIENTS GOVERNMENT HOSPITAL
Jitravadee Roongin Kunkar & Niafifah Tohsareh

ORGANIZED ACTIVE LEARNING BY INSTRUCTIONAL MODEL WITH PROJECT BASED LEARNING
Sirimanee Banjong, Kannikar Bhiromrat and Teerarat Tipjaradmetha

AMERICA FIRST, WHO IS SECOND? MEDIATION OF A DESTINATION IMAGE THROUGH HUMOR AND POLITICAL SATIRE
Maja Turnsek Hancic and Petr Janecek

DESIGNING A SUITABLE E-LEARNING SYSTEM BASED ON A SURVEY OF THE USE OF SYSTEMS AT TOP UNIVERSITIES FROM THE ARWU RANKING
Viktoria Fabusova, Juraj Fabus, Maria Matuskova

INNOVATIVE ACADEMY PROFECT-DISINFECTION OF EFFLUENTS WITH RENEWABLE
Hen Friman, Faina Nakonechny

HOW PARTICIPATION IN CAMPUS RECREATION PROGRAMMING IMPROVES STUDENT RENTENTION
James G. Archibald

SPANISH FRANCHISING: EXPLAINING OWNERSHIP
Rosa M, Mariz Pérez

ORGANIZED ACTIVE LEARNING BY CREATIVE BASED LEARNING
Chompunuj Limlertmonkol & Weerapoj Ruttanawarn

PARTICIPATORY LEARNING: FROM THEORY TO PRACTICE IN PSYCHOLOGY FOR TEACHER COURSE
Panuwat Sivaskunraj

THE DEVELOPMENT OF ONLINE ADMISSION FOR GRADUATE STUDENTS, SUAUN SUNANDHA RAJABHAT UNIVERSITY
Somdech Rungsrisawat & Khatcharin Thapthimthet

KNOWLEDGE MANAGEMENT FOR THE GUIDELINES OF INFORMATION RESOURCE ACQUISITION: A CASE OF ACADEMIC RESOURCE CENTER, SUAN SUNANDHA RAJABHAT UNIVERSITY
Nitima Kaewmanee, Ganratchakan Ninlawan & Prapat Pawinun

DEVELOPMENT OF THE “I” SYSTEM FOR THE CORRECTION OF INTERNET LEARNING VIA THE INTERNET SUAN SUNANDHA RAJABHAT UNIVERSITY
Somdech Rungsrisawat & Pinyaphat Kongsorn

TECHNIQUE OF FOLLOW UP ON WORK PROGRESS IN OFFICE ADMINISTRATION
Nipawan Tharasak & Sittichai Thammasane

KNOWLEDGE ON FOLLOWING-UP AND RECORDING ACCORDING TO PERSONNEL DEVELOPMENT TRAINNING
Khwanchai Sukkon & Supassawee Morakul

PROBLEM-BASED LEARNING WITH MATHEMATICS TEACHING: PRINCIPLES AND GUIDELINES
Teerawit Tinprapa

MERITS AND DEMERITS OF DECENTRALISATION IN HIGHER EDUCATION: A CASE STUDY OF ONE HIGHER EDUCATION INSTITUTION IN SOUTH AFRICA
Cishe, Elphinah Nomabandla

CHANGES OF NATIONALISM AND WORLD ORDER IN LANGUAGE POLICY: MANDATORY SWEDISH LANGUAGE STUDY IN FINLAND
Janne Väistö, PhD-student

THE EFFECT OF JOINT AUDIT ON AUDIT QUALITY: EMPIRICAL EVIDENCE FROM COMPANIES LISTED ON THE EGYPTIAN STOCK EXCHANGE
Mahmoud Ghanem Mahmoud, Abd El Wahab Nasr Ali and Hebatallah Abd El Salam Badawy

PARENTAL EDUCATION BACKGROUND AND STUDY MATERIALS AS CORRELATES OF ACADEMIC PERFORMANCE OF SECONDARY STUDENTS IN ABIA STATE
Beatrice Okore Ogbonnaya

THE EFFICACY OF EXPLICIT INSTRUCTION ON IMPLICIT AND EXPLICIT KNOWLEDGE OF ENGLISH ARTICLES
Faten A. Alarjani

RBL: THE DEVELOPMENT OF LEARNERS’ LEARNING SKILLS
Teeraporn Plailek
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>THE NATURE AND USE OF RESEARCH-BASED LEARNING FOR ENHANCING PRE-SERVICE TEACHERS’ RESEARCH SKILLS</td>
<td>384</td>
</tr>
<tr>
<td>Sasiporn Phongploenpis</td>
<td></td>
</tr>
<tr>
<td>KNOWLEDGE MANAGEMENT FOR PROCESS DEVELOPMENT: INFORMATION RESOURCES CLASSIFICATION AND CATALOGING IN THE LIBRARY OF SUAN SUNANDHA RAJABHAT UNIVERSITY</td>
<td>390</td>
</tr>
<tr>
<td>Supaporn Wongsa, Supaporn Jaisook, Ganratchakan Ninlawan and Sirilak Ketchaya</td>
<td></td>
</tr>
<tr>
<td>THE STUDY OF TECHNOLOGY ASSISTED OFFICE ADMINISTRATION OF SUAN SUNANDHA RAJABHAT UNIVERSITY</td>
<td>395</td>
</tr>
<tr>
<td>Suntaree Patcharaprateep, Pornkiat Phakdeewongtheep &amp; Wannee Sutthachaidee</td>
<td></td>
</tr>
<tr>
<td>THE EXPOSURE AND SATISFACTION OF THE GRADUATE STUDENTS FOR THE CHANNAL OF THE INFORMATION AT SUANSUNANDHA RAJABHAT UNIVERSITY</td>
<td>399</td>
</tr>
<tr>
<td>Phakit Treesakult &amp; Netdao Yooyong</td>
<td></td>
</tr>
<tr>
<td>FLIP IT AROUND: THE POSITIVE IMPACT THAT THE REFINED FLIPPED CLASSROOM MAY HAVE ON REDUCING THE BLACK ASIAN MINORITY ETHNIC (BAME) ATTAINMENT GAP</td>
<td>404</td>
</tr>
<tr>
<td>Charles Wild</td>
<td></td>
</tr>
</tbody>
</table>
## 2017 ICBTS Conference Berlin Program

### The 2017 ICBTS International Multidiscipline Research Conference

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>23 October 17</td>
<td>9:00-09:30 AM</td>
<td><strong>REGISTRATION &amp; WELCOME</strong>&lt;br&gt;Welcome meeting at The Park Inn by Radisson Berlin City West, Germany</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Academic Advisory &amp; Session Chair</strong>&lt;br&gt;Professor Dr. Kai Heuer, Germany&lt;br&gt;Dr. Hen Friman, Israel</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Session A</th>
</tr>
</thead>
<tbody>
<tr>
<td>23 October 17</td>
<td>09:00-10:30 AM</td>
<td><strong>Paper 1(23)</strong> DEVELOPMENT FOR 21(^{st}) CENTURY SKILLS BY USING&lt;br&gt;PROCESSES OF RESEARCH BASED LEARNING&lt;br&gt;Asst. Prof. Poonyapon Chanfoy</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Paper 2(24)</strong> ACTIVE LEARNING BY USING PROCESSES OF PROBLEM BASED LEARNING&lt;br&gt;Asst. Prof. Suphanwadee Waiyaroop</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Paper 3(27)</strong> ORGANIZED ACTIVE LEARNING BY INSTRUCTIONAL MODEL WITH PROJECT BASED LEARNING&lt;br&gt;Asst. Prof. Sirimanee Banjong</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Paper 4(29)</strong> PARTICIPATORY LEARNING: FROM THEORY TO PRACTICE IN&lt;br&gt;PSYCHOLOGY FOR TEACHER COURSE&lt;br&gt;Mr. Panuwat Sivaskunraj</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Paper 5(35)</strong> PROBLEM-BASED LEARNING WITH MATHEMATICS&lt;br&gt;TEACHING PRINCIPLES AND GUIDELINES&lt;br&gt;Mr. Teerawit Tinprapa</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Paper 6(32)</strong> LANGUAGE TEACHING AND LEARNING OPINIONS ON&lt;br&gt;CULTURAL DIVERSITY&lt;br&gt;Awwal Ibrahim Dansadau</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
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<tbody>
<tr>
<td>10:31 - 10:45</td>
<td>Morning Break</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>10.46 – 12.00</td>
<td><strong>Session A 2</strong> &lt;br&gt;<strong>Paper 1(36)</strong> THE DEVELOPMENT OF LEARNERS’ LEARNING SKILLS&lt;br&gt;Mrs. Teeraporpn Plailek</td>
</tr>
<tr>
<td></td>
<td><strong>Paper 2(37)</strong> THE NATURE AND USE OF RESEARCH-BASED LEARNING FOR&lt;br&gt;ENHANCING PRE-SERVICE TEACHERS’ RESEARCH SKILLS&lt;br&gt;Dr. Sasiporn Phongploenpis</td>
</tr>
<tr>
<td></td>
<td><strong>Paper 3(33)</strong> TECHNIQUE OF FOLLOW UP ON WORK PROGRESS IN OFFICE&lt;br&gt;ADMINISTRATION&lt;br&gt;Miss Nipawan Tharasak</td>
</tr>
<tr>
<td></td>
<td><strong>Paper 4(39)</strong> THE STUDY OF TECHNOLOGY ASSISTED OFFICE&lt;br&gt;ADMINISTRATION OF SUANSUNANDHARAJABHAT UNIVERSITY&lt;br&gt;Miss Suntaree Patcharapreteep</td>
</tr>
<tr>
<td>Time</td>
<td>Session</td>
</tr>
<tr>
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</tbody>
</table>
| 12:00 - 13:00| Session A 3 | **Examining Motivation to Teach Levels of Pre-Service Teachers in Terms of Some Variables**  
Ipek Som Onal |
| 13:00 - 15:00| Paper 1 | **ACTING AS A TOOL TO EXPRESS POWER OF MEDIUM**  
Dr. Kusuma Teppharak |
|              | Paper 2 | **EQUIPMENT DESIGN TO CREATE TIE-DYE FABRIC PATTERN**  
Mr. Tanutpong Phriwanrat |
|              | Paper 3 | **WICKERWORK PROCESS ANALYSIS APPLY FOR HOME DECORATION DESIGN: PRANEE HANDICRAFT SING BURI THAILAND**  
Mr. Akapong Inkuer |
|              | Paper 4 | **SOUVENIRS DESIGN FROM ARTS AND CULTURAL**  
Mr. Noppadon Sangwalpetch |
|              | Paper 5 | **THAI PERFORMING ARTS IN KING PRAJADHIPOK'S LAWS**  
Asst. Prof. Manissa Vasinarom |
|              | Paper 6 | **ESL Basic Learners Personal Histories of Writing**  
Ketkanda Jaturongkachoke and Supat Kookiattokoon and Supamit Chanseawrassamee |
| 15:00 - 15:15| Session A 4 | **Feasibility Study of Implementation of Coaching in Training of Nurses in Bahman hospital in Tehran (IRAN)**  
Associate Prof. Dr. Mohammad Ghahramani and Fatemeh Hydari |
| 15:15 - 17:00| Paper 1 | **FABRIC PRINTING DESIGN OF SARONG AS A RESULT OF A STUDY OF TEXTILE PATTERNS OF LAO-SONG (THAI SONG DAM), SUPHAN BURI PROVINCE**  
Mr. Suwit Sadsunk |
|              | Paper 2 | **THE ART OF THE FABRIC PATTERN DESIGN BY STUDYING THE WOODEN CARVING ON GINGERBREAD IN VIMANMEK MANSION IN THAILAND**  
Mrs. Chanoknart Mayusoh |
|              | Paper 3 | **A WESTERN TREATMENT OF NONWESTERN NATIONAL IDENTITY: A CASE STUDY OF THE KING AND I**  
Asst. Prof Dr. Chutima Maneewattana |
|              | Paper 4 | **MAINTAINING SIGNIFICANCE OF REALIA IN TRANSLATED PLAY**  
Dr. Nataporn Rattanachaiwong |
|              | Paper 5 | **THE EXPOSURE AND SATISFACTION OF THE GRADUATE STUDENTS FOR THE CHANNAL OF THE INFORMATION AT SUANSUNANDHA RAJABHAT UNIVERSITY**  
Miss Netdao Yooyong |
|              | Paper 6 | **AN EVOLUTION PERSPECTIVE ON THE ROLE OF UNIVERSITIES IN REGIONAL INNOVATION**  
Yulia Einav |
<table>
<thead>
<tr>
<th>Date</th>
<th>Session/B</th>
<th>Paper</th>
<th>Title</th>
<th>Author</th>
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<tr>
<td>23 October 17</td>
<td>Session B1</td>
<td>Paper 1</td>
<td>SPIRITUAL TOURISM - THE NEW TOURIST DESTINATION FOR THAI TOURISM CASE STUDY IN &quot;WAT TATON&quot; - CHAING-MAI THAILAND</td>
<td>Dr. Supakit Mulpramook</td>
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<tr>
<td>23 October 17</td>
<td></td>
<td>Paper 2</td>
<td>THE STUDY ON MEDIA EXPOSURE BEHAVIOR IN POLITICAL ISSUES OF UNIVERSITY STUDENTS</td>
<td>Mr. Veerapon Vongprasert</td>
</tr>
<tr>
<td>23 October 17</td>
<td></td>
<td>Paper 3</td>
<td>THE STUDY OF THE PARTICIPATION OF THE PRESIDENT OF STUDENT COUNCIL ELECTION, UNDERGRADUATE PROGRAM, SUAN SUNANDHA RAJABHAT UNIVERSITY</td>
<td>Asst. Prof. Dr. Sudabhorn Arundee</td>
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<tr>
<td>23 October 17</td>
<td></td>
<td>Paper 4</td>
<td>ROLE OF PROVINCIAL GOVERNOR IN CONTROL OF LOCAL ADMINISTRATION ORGANIZATIONS : CASE STUDY NONGBUALAMPHU PROVINCE</td>
<td>Dr. Barameeboon Sangchan</td>
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<tr>
<td>23 October 17</td>
<td></td>
<td>Paper 5</td>
<td>FINANCIAL STABILITY IN SAMUT SONGKRAM FROM HOUSEHOLD SAVING POTENTIAL</td>
<td>Dr. Krisada Sungkhamanee</td>
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<tr>
<td>23 October 17</td>
<td></td>
<td>Paper 6</td>
<td>THE IMPACT OF &quot;PIPELINE DIPLOMACY&quot; ON CONFLICT RESOLUTION IN THE CAUCASUS-CASPIAN REGION - THE CASE OF AZERBAIJAN AND AFGHANISTAN</td>
<td>Dogan Girgin</td>
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<td>23 October 17</td>
<td></td>
<td>Paper 1</td>
<td>HOTEL BUSINESS DEVELOPMENT WAY TO REACH SERVICE STANDARD FOR SUPPORTING SENIOR TOURISTS IN THE AREA OF AMPHAWA DISTRICT, SAMUTSONGKRAM</td>
<td>Miss Benjaporn Yaemjamuang</td>
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<tr>
<td>23 October 17</td>
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<td>Paper 2</td>
<td>KNOWLEDGEMANAGEMENT FOR WRITING RESEARCH PROPOSAL</td>
<td>Miss Wanvisa Saisanan Na Ayudhaya</td>
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<td>Paper 3</td>
<td>UNIVERSAL DESIGN FOR WARD PATIENTS GOVERNMENT HOSPITAL</td>
<td>Mrs. Jitravadee Roongin Kunkar</td>
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<td>23 October 17</td>
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<td>Paper 4</td>
<td>THE DIFFERENCES OF SOCIAL AND POPULATION FACTORS TOWARDS TOURISTS' ATTITUDES TO STAYING AT GREEN HOTELS IN BANGKOK</td>
<td>Dr. Rumpapak Luekveerawattana</td>
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<td>23 October 17</td>
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<td>Paper 5</td>
<td>MEDIATISATION OF URBAN PLANNING AND THE PUBLIC SPHERE TOWARDS ENABLING AND JUST PLANNING PROCESS CASE OF EGYPT</td>
<td>Mennatullah Hendawy</td>
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<td>13.01-15.00</td>
<td><strong>Paper 1 (30)</strong> THE DEVELOPMENT OF ONLINE ADMISSION FOR GRADUATE STUDENTS, SUAN SUNANDHA RAJABHAT UNIVERSITY Miss Khatcharin Thapthimthet</td>
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<td><strong>Paper 2 (28)</strong> ORGANIZED ACTIVE LEARNING BY CREATIVE BASED LEARNING Mrs Chompunuj Limlertmonkol</td>
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<td><strong>Paper 3 (31)</strong> KNOWLEDGE MANAGEMENT FOR THE GUIDELINES OF INFORMATION RESOURCE ACQUISITION: A CASE OF ACADEMIC RESOURCE CENTER, SUAN SUNANDHA RAJABHAT UNIVERSITY Acting Sub Lt Nitima Kaewmanee</td>
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<td><strong>Paper 4 (19)</strong> VITAL FACTORS OF RECENTLY GRADUATES FOR APPLYING JOBS IN ASEAN LABOR MARKET Dr Natnaporn Aeknarajindawat</td>
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<td><strong>Paper 5 (25)</strong> KNOWLEDGE MANAGEMENT: GUIDE TO WRITE A RESEARCH PROPOSAL Miss Yanika Chuentako</td>
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<td><strong>Paper 6 (34)</strong> KNOWLEDGE ON FOLLOWING-UP AND RECORDING ACCORDING TO PERSONNEL DEVELOPMENT TRAINING Miss Supassawee Morakul</td>
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<td><strong>Paper 7 (114)</strong> AGRICULTURAL TRADE UNDER WTO REGIME: OPPORTUNITIES AND CHALLENGES Dr MOHD ADIL</td>
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<td><strong>Paper 8 (115)</strong> RACE OF RELIGIONS AND THE RICE OF RADICALISM IN WEST PAPUA INDONESIA Umar Werfete and Suparto Iribaram</td>
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<td>15.16 – 17.00</td>
<td><strong>Paper 1 (7)</strong> DEVELOPMENT OF A SOLUTION TO THE TRAFFIC ISSUES INSIDE SUAN SUNANDHA RAJABHAT UNIVERSITY Mr Wichar Kunkum</td>
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<td><strong>Paper 2 (6)</strong> THE STUDY OF SATISFACTION OF THE DEVELOPMENT OF GRADE VALIDATION SYSTEM BASED ON CURRICULUM STRUCTURE, UNDERGRADUATE STUDENTS, SUAN SUNANDHA RAJABHAT UNIVERSITY Miss Wanwika Sattaworn</td>
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<td><strong>Paper 3 (32)</strong> DEVELOPMENT OF THE I-SYSTEM FOR THE CORRECTION OF INTERNET LEARNING VIA THE INTERNET SUAN SUNANDHA RAJABHAT UNIVERSITY Miss Pinyaphat Kongson</td>
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<td><strong>Paper 4 (38)</strong> KNOWLEDGE MANAGEMENT FOR PROCESS DEVELOPMENT INFORMATION RESOURCES CLASSIFICATION AND CATALOGING IN THE LIBRARY OF SUAN SUNANDHA RAJABHAT UNIVERSITY Miss Supaporn Wongsa</td>
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<td><strong>Paper 5 (4)</strong> THE STUDY OF APPLICANTS' SATISFACTION OF UNIVERSITY ADMISSION SYSTEM : UNDERGRADUATE LEVEL, SUAN SUNANDHA RAJABHAT UNIVERSITY Miss Chontiya Ledanan</td>
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<td>24 October 17(T)</td>
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<td><strong>Paper 1 (48)</strong> GERMANY LEADERSHIP IN EU FOREIGN POLICY AFTER EUROZONE CRISIS? Merve Yavuz</td>
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<td><strong>Paper 2 (7)</strong> CULTURAL AND ART EDUCATION: A MEANS FOR SOCIAL STABILITY IN NORTHERN GHANA Dr. Eric Appau Asante and MAVIS DONKOR</td>
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<td><strong>Paper 3 (53)</strong> INNOVATIVE ACADEMY PROJECT - DISINFECTION OF EFFLUENTS WITH RENEWABLE ENERGY Hen Friman and Faina Nakonechny</td>
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<td><strong>Paper 4 (61)</strong> EDUCATION, BUSINESS AND AGRICULTURE: AN INTEGRATION FOR ECONOMIC TRANSFORMATION IN DEVELOPING NATIONS: THE NIGERIAN EXPERIENCE Dr. Matthew Ojong Achigbe</td>
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<td><strong>Paper 1 (57)</strong> EXPLORING THE EFFECT OF TECHNOLOGY SUPPORTED COLLABORATIVE LEARNING ON CREATIVE THINKING SKILLS OF PRESERVICE TEACHERS Erhan ÜNAL and Fatih ÖZDİNÇ</td>
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<td><strong>Paper 2 (64)</strong> ASTIN THEORY AND SOCIAL NETWORKS Dr. Elham Akbari and prof Hamid Abdollahian</td>
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<td><strong>Paper 3 (50)</strong> EFFECT OF PAUL THE PERSIAN’S LOGICAL WORKS ON AL-MANTIQR BY IBN AL-MUQAFFA Seyedmohammadreza Azarkasb</td>
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<td><strong>Paper 5 (137)</strong> AN INVESTIGATION OF SENSORY LEARNING STYLES USED BY KURDISH EFL STUDENTS AT UNIVERSITY LEVEL Dr. Hoshang Farooq Jawad and Mr. Salahaddin Saeed Khidr</td>
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<td>24 October 17</td>
<td>Paper 1 (141) TOURISM STRATEGY IN THE SUN TRIANGLE ANALYSIS WITH THE THEORY BASED ON RESOURCES AND INSTITUTIONAL THEORY José G. Vargas Hernández and Lic. Ana Yanetly Arias Orozco, Mexico</td>
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<td>09.30 – 10.30</td>
<td>Paper 2 (144) CONTRACTIONS AMONG STUDENTS OF BEING MALES AND FEMALES IN LEARNING ENGLISH AS A FOREIGN LANGUAGE Amina Babou, Algeria</td>
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<td>Paper 3 (145) THE RELATIONSHIP BETWEEN SYSTEM OF SUGGESTIONS AND THE PRODUCTIVITY OF HUMAN RESOURCES: A CASE STUDY OF TEHRAN PROVINCE GASCO Ali Aolatshah, Iran</td>
<td></td>
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<td>Paper 4 (120) BLEMISHES IN SYLLABUS DESIGNING OF ENGLISH AT PRIMARY LEVEL OF EDUCATION IN PAKISTAN: AN OBSTACLE IN ATTAINING LANGUAGE PROFICIENCY Zohaib Zahid and Dr Mamuna Ghani, Pakistan</td>
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<td>10.46 - 12.00</td>
<td>Paper 2 (31) ADVANCING SUSTAINABLE AGRO-TOURISM IN THE WESTERN BALKANS. INSIGHTS FROM THE KATUN PROJECT Djurdjica Perovic and Sanja Pekovic and Tatjana Stanovcic and Jovana Vukcevic, Montenegro</td>
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<td>Paper 3 (163) SHARING ECONOMY: THE ESTABLISHMENT OF ORGANIZATIONAL IDENTITY OVERTIME, CONSIDERING IDENTIFY CLAIMS AND LEGITIMACY GRANTING João Miguel O. Cotrim and Prof. Francisco Nunes</td>
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<td>Paper 4 (143) REGENERATING PATRIARCHY: A STUDY ON GEORGE ORWELL’S VIEWS ON WOMEN AND FEMALE CHARACTER Khaled Zouaoui</td>
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<td>Paper 5 (154) SATISFACTION OF INDIVIDUAL LEARNING NEEDS IN THE INTEGRATED TEACHING LEARNING MODEL IN PRIMARY SCHOOL Professor Anita Petere</td>
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<td>23-24 October 17</td>
<td>Participation and Discussion</td>
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<td>1. Dr Mustafa Arslan, Georgia</td>
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<td>2. Dr Dr Olufemi Aramide, Nigeria</td>
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<td>3. Dr Asif Iqbal, China</td>
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<td>4. Professor Wang Zhuquan, China</td>
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<td>5. Dr Sumit Kumar dey, India</td>
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<td>25 October 2017</td>
<td>Free day for Participants</td>
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THE STUDY OF THE PARTICIPATION OF THE PRESIDENT OF STUDENT COUNCIL ELECTION, UNDERGRADUATE PROGRAM, SUAN SUNANDHA RAJABHAT UNIVERSITY

Asst. Prof. Dr. Sudabhorn Arundee* & Dr. Barameeboon Sangchan**

*“College of Innovation Management, , Suan Sunandha Rajabhat University, Bangkok, Thailand
E-Mail: sudabhorn.ar@ssru.ac.th

Abstract

The purposes of this research were to study knowledge and the participation in the election, compare these The participation in the election of the president of student council, undergraduate program, Suan Sunandha Rajabhat University. The Methodology: The Sample of this study consisted of 400 personnel. The research instrument used for data collection was a questionnaire. The statistical procedures employed included frequency, percentage, mean, standard deviation, t-test, One-way ANOVA, and LSD method for pair matching comparison. The research findings were as follows: 1. Undergraduate Program, Suan Sunandha Rajabhat University have knowledge of The Participation in the Election at high level 2. The Participation in the Election of the President of student Council, Undergraduate Program, Suan Sunandha Rajabhat University at high level. 3. Undergraduate Program, Suan Sunandha Rajabhat University classified by personal factors the results as: different personal factors level different level of the participation in the election in term of the overall at 0.05

INTRODUCTION

University is the place to provide higher education and higher skills for students to use the knowledge for their career, for economic development, and for creating a quality society. The education management focuses on the quality development of students (Veerapong Vongpraserch, 2017). Hence, the process of education management is coin with two sides. On one side, it is a process of learning process and learning activities to develop the students in each level to create the knowledge, process of thinking and analyzing for the students in order for them to use their knowledge and skills in their future career. On the other side of the coin, it is to cultivate, training, and providing the ethics and integrity for students to be responsible for theirselves, community, and environment as well as to be good citizen and be able to live in harmony with organization, and society with happiness. It is imperative for student to be develop with the three D which are democracy, decency, and drug-free (Ministry of Education, 2010)

From the policy of Suan Sunandha Rajabhat University, it focuses on the election of the President of Student Council in order for students to be aware of the equity in student activities. However, the present situation of the President of Student Council has been viewed as inequity which results in the lower participation rate from the students and many students do not think of the vitality of the President of Student Council. The President of Student Council should have been the organization that drive the students force in a positive way and allow students to be leaders who can speak, think, and promote the proper value in the right way.

Therefore, the promotion of the President of Student Council is very important and need to be supported to in the way of democracy with the king as the head of the state. The researcher is interested in studying the level of participation of the election of the President of Student Council, as well as to study the relationship between knowledge of the election of the President of Student Council and the level of participation from the undergraduate students in order to use the findings of the research to improve and enhance the election process of the President of Student Council and increase the level of participation from the students in the future.
OBJECTIVES OF THE RESEARCH

1. To study about the level of knowledge of undergraduate students of Suan Sunandha Rajabhat University regarding the election of the President of Student Council.

2. To study the level of participation in the election of the President of Student Council of Suan Sunandha Rajabhat University students.

3. To comparative study the level of participation in the election of the President of Student Council of Suan Sunandha Rajabhat University students according to their demographic information.

RESEARCH FRAMEWORK

For the research framework, the researcher utilized the concept and theory of participation in the election of the Office of the Election Committee of Thailand (2008).

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<td>- Participation before election</td>
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<td>- Age</td>
<td>- Participation during election</td>
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<td>- Education level</td>
<td>- Participation after election</td>
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<td>- Hometown</td>
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RESEARCH METHODOLOGY

The population of this study included all 17,870 undergraduate students of Suan Sunandha Rajabhat University. Probability sampling method and proportional simple random sampling with a 95 percent of level of confidence was utilized to obtain 400 sample (Yamane, 1970). Questionnaire was designed as research tool for this study. Statistics included percentage, frequency, mean, standard deviation and inferential statistics included independent t-test, F-test, and one way ANOVA.
FINDINGS

Table 1
Demographic information of students revealed that the majority of students

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<td>36.5</td>
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<tr>
<td>- Female</td>
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<td>63.5</td>
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<td>- Younger than 20 years old</td>
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<td>- 21 and higher</td>
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<td>- West</td>
<td>22</td>
<td>5.3</td>
</tr>
<tr>
<td>- North East</td>
<td>45</td>
<td>11.3</td>
</tr>
<tr>
<td>- East</td>
<td>29</td>
<td>7.3</td>
</tr>
<tr>
<td>- South</td>
<td>28</td>
<td>7.0</td>
</tr>
</tbody>
</table>

From table 1, the 320 demographic information of students revealed that the majority of students were female which was 254 students or 63.5 percent whereas 140 students were male or 30.5 percent. The majority of students had the age below 20 years old or about 295 students which was 73.8 percent and higher than 21 years old about 105 or about 26.2 percent. In terms of education year, the majority of students were in first year, about 214 or 53.3 percent, after that were second year students, about 97 students or 24.2 percent, after that were third year students, about 66 students or 16.5 percent respectively. In terms of faculty, the majority of students were with faculty of science and technology about 141 students or 35.4 percent, after that were students from faculty of humanity and social science which were 97 students or 24.2 percent, and faculty of management 71 students or 17.8 percent. Finally in terms of home address, the majority of students live in the Middle part of Thailand or about 231 students, or 57.8 percent, after that were 45 students from North and North East or 11.3 percent and the East were 29 students, or 7.3 percent.
Table 2

Knowledge about the president of student council election

<table>
<thead>
<tr>
<th>Knowledge about the President of students' council election</th>
<th>Level of Knowledge</th>
</tr>
</thead>
<tbody>
<tr>
<td>N = 400</td>
<td>Percentage</td>
</tr>
<tr>
<td>1-4</td>
<td>5</td>
</tr>
<tr>
<td>5-7</td>
<td>104</td>
</tr>
<tr>
<td>8-10</td>
<td>291</td>
</tr>
</tbody>
</table>

Table 2 revealed the knowledge about the president of student council election. The majority of students had high level of the knowledge about the president of student council election, which was about 291 students or 72.8 percent, medium level of the knowledge about the president of student council election, which was about 104 students or 26 percent, and low level of the knowledge about the president of student council election, which was about 5 students or 1.2 percent.

Table 3

Level of participation

<table>
<thead>
<tr>
<th>Participation</th>
<th>Mean</th>
<th>S.D.</th>
<th>Meaning</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participation before the election</td>
<td>3.36</td>
<td>0.839</td>
<td>Medium</td>
<td>3</td>
</tr>
<tr>
<td>Participation during the election</td>
<td>3.73</td>
<td>0.792</td>
<td>High</td>
<td>1</td>
</tr>
<tr>
<td>Participation after the election</td>
<td>3.37</td>
<td>0.938</td>
<td>Medium</td>
<td>2</td>
</tr>
<tr>
<td>Overall</td>
<td>3.49</td>
<td>0.748</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Table 3 revealed the level of participation. The high level of participation was the participation during the election with a mean of 3.73, S.D. 0.792. The medium level of participation was the participation after the election with a mean of 3.37, S.D. 0.938. Finally, the medium level of participation was the participation before the election with a mean of 3.36, S.D. 0.839. In addition, the findings also revealed that the level of participation in terms of demographic information, the differences of demographic information had differences in their level of participation with the statistical significance of 0.05.

DISCUSSION

From the findings of the study of the level of participation in the student council election of Suan Sunandha Rajabhat University, there were a high level of knowledge of the students. The findings concurred with the findings of Tivaporn Chantranon (2016) who studied the level of participation of people in the election of Tombon administration which found that there were high level of participation and high level of the knowledge of election. In addition, the findings also revealed that the differences of demographic information had differences in their level of participation with the statistical significance of 0.05. This findings also concurred with the findings of Tivaporn Chantranon (2016) who studied the level of participation of people in the election of Tombon administration which found that the demographic information differences such as age, level of education, income, social status, information of election, and knowledge of election had a relationship with election.

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