

ENABLE FACTORS IN COMMUNITY DEVELOPMENT ACHIEVEMENT BASED ON THE SUFFICIENCY ECONOMY PHILOSOPHY OF COMMUNITY

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Abstract - The purposes of this study were 1) to study enable factors in community development achievement based on the sufficiency economy philosophy 2) to study the achievement level in community development achievement based on the sufficiency economy philosophy 3) to study people's knowledge and understanding about the sufficiency economy philosophy 4) to study problems and obstacles of Dusit district Community in community development achievement based on the sufficiency economy philosophy. This is a quantitative research and the questionnaires were used as a tool for data collecting. The sample group is the 243 people living in Dusit District Community. The results showed as follow;

1. Enable factors in community development achievement based on the sufficiency economy philosophy of Dusit Community are outside community factors such as government subsidizing and participation of inside community factors such as participation in capital funding to run the activities for community development, experience exchange, network creating between people in the community in activity participation and career development. These two factors are related to success.
2. Dusit Community succeed in using the sufficiency economy philosophy for the development community and the public at a high level. By individual/family level, they live sufficiently without encroachment the others. Family members are happy and satisfied with the current living conditions, etc. The community established the savings group to be used as working capital to the members.

Keywords - Enable Factors, Community Development, the Sufficiency economy Philosophy

I. INTRODUCTION

Changing economic and social conditions of the current world trend of globalization and competition, especially in capitalism. As a result, Thailand has faced challenges from all sides. So to keep countries in the world community to stand firmly.

The concept of sufficiency economy The philosophy is to approach the existence and practice of people at all levels, from the family level, community and state levels. Both in the development and management of a hill in the middle.

The economic development to catch up, and globalization. A philosophy that points to their practices. Taking into account the modest Lange. And to build better immunity Get ready to risk on the basis of knowledge, prudent and moral. Using knowledge is academic. With prudence and caution Coupled with no action. Toms together to share mutual support [1-5].

As a result, Thailand has strengthened immune higher in many areas and can adapt to the global economic crisis effectively. The index reflects the peace. Thailand's overall Thailand has improved the quality of life guaranteeing economic security and social diversity and poverty reduction. But the need to focus on improving the quality of people and society [6-8].

Building safety Life and property And transparency in public administration. Including fostering fair competition and to spread the benefits of development. In order to reduce the disparity in Thailand. The government has embraced the philosophy led to the deployment and administration. Included in the development plan [9].

People have known of self-sufficiency. To be used in everyday life. The promotion of all sectors and all provinces. The community permeating the majority of farmers 90 percent of the remaining 10 percent, workers generally. The personal career and Animals And past Ban has been permeating the farm very much. The agricultural products Of the people who produced the majority, but enough to eat, but not enough. Or sometimes not even enough to eat it. Production during the production aimed at the sale of a principal. Meanwhile, villagers were recruiting methods. In to apply In farming, but never achieved concrete. But the burden Liabilities and problems for the villagers even more. From such problems, residents began to raise awareness [10]. And looking for solutions The problem that results in concrete. It includes a network of local people in order to gather. Acquiring knowledge in various farming organizations. External Network Community As well as requests for assistance, support from various government agencies. And the establishment of various groups in the village. A housing fund Further

reducing household expenses Promote the home-grown Consumers and vegetables [11-15].

The sufficiency economy concept used in community development permeating the house. In addition to achieving concrete SUCH. Succeeded in embracing the concept of sufficiency economy community in the success of the community has been permeating not only the government that has only. A key part in pushing locals.

The critical factor is The villagers themselves The awareness of the problem And learning solutions together. Makes its way The solutions and the development of sustainable communities [16-20].

The critical issues the study took place Attention to the factors conducive to success in community development based on the concept of sufficiency economy community. In order to use the information for. Community development, etc. To embrace the concept of sufficiency economy come to life. As well as recommendations for agencies involved in the development of the concept of sufficiency economy further.

II. DETAILS EXPERIMENTAL

A. OBJECTIVE OF THE STUDY

1. To study the factors contributing to the success of community development. According to the philosophy of community.
2. To study the degree of success In community development According to the philosophy of community permeating the house.

Method

Population and sample

The population in this study The people living in the community, Dusit. Bangkok Determining the sample size The study used a sample size. Know population definite Represented by the following formula Yamane.

The number of respondents = 200

Thus, the number of samples Tea in the housing Dusit community. After the study was conducted Sampling to collect the data. Head of household or household members Dusit community and has a total of 200 people.

Tools used in research

The instrument used in this study was a questionnaire survey. A closed end and open-end break into six parts

Data collection

Perform the following steps:

This research Researchers conducted a study and collect data from various sources, as follows.

1. The primary data The researchers used questionnaires Collect data on people living in the Dusit community.
2. Secondary The research was carried out to collect information from books, journal articles, online media, as well as research on the concept of sufficiency economy. Sustainability Just embrace the concept used in the development of various social and so on.

B. HYPOTHESIS FOR STUDY

The quality of working life of employee in Dusit District., Bangkok .

C. TOOLS USED IN THE RESEARCH

The research is as follows:

1. The research community is in Dusit District, Bangkok.
2. The variables used in the Research are :
 - 2.1 Variables is the beginning of community development.
 - 2.2 Variable is the result of the achievement of sufficiency economy philosophy.

How to do research

This research is carried out as follows :

1. Population and sample group population.

The population used in this research consists of population for developed a variety of community development and sustainable growth in the User research has created and developed.

Sample group use the selection by Purposive Sampling with the sample group of 100 people.

That is used to make the selection from this research group.

The above population by selecting a specific (Purposive Sampling) is a representative to join the program at a organization of 100 people, as well as all the criteria considered.

2. Tools.

- 2.1 The tools used in the study.
 - 2.1.1. The tools for collected data in the form of a draft from a organization of the 100 people who are in-depth interviews.
 - 2.1.2. Delphi Technique is a tools to used to test the relationship between commitment and quality of working life :
 - 1) Pattern for the test about commitment and the relationship between quality of working life in Dusit District, Bangkok.
 - 2) The survey of the think of experts.

2.2 Tools to research.

There was an interview with a Structured Interview. A Opened interview with the relationship between commitment and a quality of working life in Dusit District, Bangkok by the occasional to be able to answer a question with a very independent concept is the question.

There is a method as describe below :

1) Theory and document research, that is with the relationship between a commitment and quality of life.

- 1.1) The theory that occur in the development
- 1.2) The organization development.
- 1.3) Output of the development.
- 1.4) Process of the development.
- 1.5) Other documents.

2) Workshop described as below:

2.1) To study the data in Dusit District, Bangkok.
 2.1.1.) To study organization problem.
 2.1.2.) To study relation between commitment and quality of working life in Dusit District, Bangkok.

2.2) Brainstorming.

3) Sandel's froth used to process for the relationship between commitment and quality of working life.

3. Data collection

3.1 Data collection questionnaire from the experts is as follows:

3.1.1. The research has a question in the process and want to give details, or more comments.

3.1.2 Delivery by post.

3.1.3. Interview form with a representative from the Dusit District employee.

3.1.4. Verify and collect data of all datas.

3.1.5. All of the interviews to create a form of commitment and quality of working life.

D. DATA ANALYSIS

1. Used a computer program to collect a data analysis.

2. The characteristics of tools for the improvement tool.

The relationship between the objective as below :

The statistics used in the data analysis.

1. Statistics used

1.1 Percentage value.

1.2 Median value

1.3 Interquatile Range

2. The statistics used in the analysis tool to find quality of tool.

2.1. Validity

2.2. Reliability

III. RESULT AND DISCUSSION

Factors within the community that the community as a whole. Received support and cooperation from the local community in moderate doses with the first three were rescued.

Including people in the community have been involved in every bite capital funds to be used for. Community activities based on the concept of sufficiency economy, followed by a community of learning. Learning about Activities they have done to create a knowledge for the practice of community and networking between people in the community who have similar ideas and needs. To encourage each other in their activities.or occupation. 2. understanding of the philosophy of Sufficiency Economy class understanding of the philosophy of sufficiency economy showed that the public community. Most cognitive level. 3. The level of success in developing community-based philosophy of sufficiency economy community.The level of success in the development community along.The sufficiency economy philosophy permeating the community.Dusit district as a whole were at a high level considering each aspect, the level of success in the individual / family found an overall high level in the third, the first order of succession in the individual / family are not executed. Fair enough not hurting others a minor is a person. The family is happy and satisfied with the current state of life in many ways self-determination and not to interfere with the vote. Whether it is alcohol, drugs, tobacco, gambling at a moderate level. The level of success in the community as a whole in the first of three very successful at the community level, including the establishment of a group of assets to be used as working capital to members. The campaign to promote savings The establishment of savings groups formed And the establishment of savings groups. For the manufacturing community at the highest level.

4. Barriers community To develop a community-based approach to philosophy.

Household / Family Community residents were permeating Dusit district opinion that lack of knowledge. A correct understanding of the preparation. Accounting income - expenses family There are liability issues Revenues are not sufficient to meet expenses and some of the people / households still lack enthusiasm. The pursuit of knowledge or innovations to be deployed.In the lifestyle and community development philosophy of sufficiency economy at the community level. Community residents were permeating Dusit district opinion that assistance Support from the government and relevant. Local governments training Meetings provide a better understanding correct to do so. Agricultural self-sufficient Living the philosophy of sufficiency economy has not continued. The source markets for local products, such as the exhibition shows the community still has a low level or product community. There are a variety And the lack of product development, both in terms of quality. To look stylish and lack of funding to carry out activities. Promotion to educate the people in the vegetable garden. So that people grow their own vegetables to eat. And reduce the expenses of the family And

provide activities that promote the development of a continuous learning process. And raise awareness in the pursuit of knowledge or innovations to be adapted for use in the life and development of community-based philosophy of sufficiency economy at the community level. Community residents were permeating Dusit district Thailand suggested that the government agencies involved. Should provide STORE Blue Flag. Selling cheaper products market. To help reduce the cost to the public. Should be a priority And pushing for projects Activities on creating knowledge and understanding in the farm self-sufficient. Lifestyle economic philosophy. Sufficient community Should coordinate with the provincial Chamber of Commerce Commerce City.

As well as the private sector To further support Products community participated Images / community products in both the provincial and national levels should provide support. Providing academic knowledge. Expertise into workshops to educate the community and there.

The study of factors contributing to the success of. Develop community-based philosophy Sufficiency of the community discovered that the factors contributing to its success in developing a community-based approach to the philosophy of sufficiency economy. Dusit district found that the community has been supportive. And cooperation Government agencies concerned. Such as conferences, workshops to educate people in the community. Promoting public awareness and understanding of the concept of sufficiency economy to encourage people with professional knowledge in farming. Processing of agricultural products are only moderate. It also found that the community has been supportive. And cooperation from the local community as well as the cooperation of the public. In the AFC venture capital money to be used for. Foreign Minister of Community Development staff conducted the exchange of knowledge between people in the community. Encouragement Help each other in their activities. Or occupation, etc. Knowledge and understanding of the public on the philosophy that the community permeating the house. Dusit district most cognitive High on the sufficiency economy philosophy. Which is regarded as a point of interest due from the support and cooperation of government agencies in the areas of giving. Knowledge of the philosophy of sufficiency economy. Provide relevant activity is moderate, which is permeating the community. Dusit Community Knowledge about The sufficiency level [21-22].

Students have commented that Perhaps because philosophy Sufficient economy It is a concept that can be treated easily. Nothing complicated, do not

invest. You can learn on their own And practice their own Consequently, the public can understand it and everyone can live the philosophy of the economy.

The level of success in developing community-based approach to philosophy permeating the community Dusit district found success at both levels. Individual / family and community factors. The overall success on many levels. By individuals / families can be carried out at the Fair enough. Not hurting others Family happy Satisfaction with life today. It does not interfere with the vote. Whether it is alcohol, drugs, tobacco, gambling and success in the community that has formed off the property. The campaign to promote savings, the data from the success of the community. Said that to embrace the philosophy of sufficiency economy can develop individuals and communities, and can be considered consistent with the philosophy of sufficiency economy, which praised Wong lush has said that the philosophy of sufficiency economy. Emphasize Creating a foundation for economic and social achieve strong and balanced. And can be applied to all levels of society. Whether it is the individual / family. Allows life on the basis of self self-reliant.

Good enough to eat and to live. Not hurting others Their happiness and satisfaction in lifestyle amply And community development, community integration, with a benefit to the public. With the help share with integration and create a network link between them. It leads to the well-being of the community as a whole are adequate.

Based on the success of embracing the philosophy permeating the community. Dusit district at the high level he has all part of Received support and cooperation from government agencies and individuals involved in the community, although the level of support. Assistance and cooperation given But it is a factor that is critical to the successful development of the principles of the sufficiency economy philosophy. The data Testing the hypothesis External community And internal factors that contribute to success.

Community development based on the concept of sufficiency economy to the level achieved in the development community that the concept of sufficiency economy. The external factors and internal factors have a relatively high correlation to success in community development based on the concept of sufficiency economy, so it said. External factors such as the community received support from the government agencies involved in training knowledge. Financial support for such activities. Internal factors such as the mutual assistance of the community to establish a network of community organizations, professional development, and development of, the community is vital to make. Community Development Approach

Sufficiency achieved. The concept of the Sufficiency Economy Movement was concluded. Factor is the condition of success in embracing the concept of sufficiency economy used to live there. Community and the community should have the self-reliance and interdependence. The activities People in the community learning activities to review their work. Have inherited and learned to develop local knowledge Therefore, the present study And hypothesis testing to determine the relationship between the factors contributing to success.

The development of community-based philosophy of sufficiency economy community consisting of external and internal factors significantly correlated with the success of the community. To embrace the philosophy of Sufficiency Economy in existence confirms that. To embrace the philosophy of Sufficiency Economy in existence. Both at the individual / family and community level. Successfully it is essential to gain the support and cooperation of government agencies and private individuals.

CONCLUSION

Based on the success of embracing the philosophy permeating the community. Dusit district, at the high level has all part of received support and cooperation from government agencies and individuals involved in the community, although the level of support. Assistance and cooperation given But it is a factor that is critical to the successful development of the principles of the sufficiency economy philosophy. The data Testing the hypothesis External community and internal factors that contribute to success.

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RECOMMENDATIONS

Recommendations for government agencies involved.

1. At present, government agencies involved. Local governments are embracing the philosophy used in field operations, but also the lack of continuity. The executive also featured in the promotion. And community-based development Economic Philosophy Just a few: So the executive government agencies involved. Local government should focus and drive activity. About the project With the development of community-based primary Philosophy continued every year.

2. Speakers should provide mentors for advice or consultation. As well as the knowledge of the leadership philosophy. Just used in occupational areas such as agriculture sufficient savings to make household account.

3. Promoting support for the activities of the community to embrace. The main philosophy used in community development activities such as adequate observing communities suffer the consequences. Success in life by The main philosophy of sufficiency economy, exhibitions and so on.

2. Proposals for community

1. embrace economic philosophy. Just come to life in the family. It is not difficult to invest and cannot understand it. So, people should be given priority attention and willingness to learn, which can be adapted or used to live. Would result in a better quality.

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