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THE IMPLEMENTATION OF THE THAI GOVERNMENT'S POLICY ON THE PROMOTION AND ENHANCEMENT OF THE QUALITY OF LIFE OF THE DISABLED IN THAILAND

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Abstract- This research aims to at obtaining credible recommendations which would ensure a more efficient and widespread implementation of the policy under investigation in which full account is taken of the equal rights and human dignity of the physically disabled. In this qualitative investigation, the researcher collected data from government documents, academic writings and from in-depth interviews conducted with key informants. These key informants consisted of three groups of subjects. The first group consisted of high-ranking administrators implementing the policy under study at the National Office for Empowerment of Persons with Disabilities (NEP) and the Department of Social Development and Welfare (DSDW), MSDHS. The second group consisted of operational officials, i.e. those concerned with providing assistance to those having social problems under the auspices of DSDW, MSDHS in Bangkok Metropolis and those working in Provincial Social Development and Human Security Offices (PSDHSO) in the greater Bangkok Metropolitan area. These offices were in the following provinces: Nakhon Pathom, Nonthaburi, Pathum Thani, Samut Prakan, and Samut Sakhon. The third group consisted of representatives from a variety of organizations for the physically challenged. These representatives were from organizations for the visually impaired; the hearing impaired, and the mobility impaired. The instrument of research was an in-depth interview form. Major data were collected from interviews with high-ranking administrators, operational personnel who were members of the civil service, and those who were members of private sector organizations as well as those from organizations for the physically disabled. The recommendations are as follows :

1. Rules and governmental regulations concerning the disabled should be quickly reviewed and suitably revamped in light of a number of changes and fluid socio-cultural context.
2. The emphasis or reemphasis should be on the empowerment of the disabled so that they may live with dignity and wholesomely.
3. Quick and continuous implementation of the policy of creating and maintaining proper facilities and healthy physical environment for the disabled.

Keywords- Recommendations for efficient implementation, Human equality, Human dignity of the physically disabled.

I. INTRODUCTION

It is a matter of fact that most people were born physically healthy and mentally capable of living a normal life. But there are a number of persons who were born handicapped. One cannot choose where to be born and to what family and to be fully endowed with a healthy body or with physical handicaps. In a democracy it stipulates that the government must treat every citizen as equal, and is obliged to take proper care of those with disabilities, physically or mentally. In Thailand's Constitution there are stipulations that the Government through its various agencies must take due responsibilities in the matter. The Ministry of Social Development and Human Security in the key organization to act by itself and to coordinate with other units--both public and private, in the promotion of the quality of life of the handicapped.

Problem faced by the handicapped are various, e.g. lesser opportunities in getting proper education and in acquiring proper jobs. The Thai Government, through the Ministry Labor has made it a policy, enforceable by law since 2007 that a workplace must hire at least one physically disadvantaged for over 100 employees. In the event that an appropriate disabled person cannot be found

the employer must pay an equivalent of the salary to a central Welfare Fund.

The plight of the physically disabled has been described and recorded in a number of writing and reports. This research article aims to pinpoint at the ways and means to remedy the situation, particularly as regards Thailand situation, mainly through the Ministry of Social Development and Human Security.

II. OBJECTIVES

To study recommendations which would ensure a more efficient and widespread implementation of the policy under investigation in which full account is taken of the equal rights and human dignity of the physically disabled.

III. LITERATURE REVIEW

This research endeavors takes as its point of departure to examine the roles of the Ministry, particularly the Departments of 1) Social Development and Welfare 2) The Promotion and Development of Life Quality of the Physically Challenged in the implementation of the policy to promote and enhance the quality of the physically disabled.

3.1 The approach is (Max) Weberian, specifically employing bureaucratic model, composing of

- 1) Hierarchy of authority and responsibilities for specific tasks assigned.
- 2) Importance of professional qualifications.
- 3) Adherence to rules and regulations.
- 4) Legal authorities.
- 5) Fixed salary.
- 6) Career assurance or career service.

3.2 Robert K. Merton (1964) in Social Theory and social structure stated that bureaucratic mores or modes of strict discipline could have unanticipated results which are counter effective.

3.3 J. L. Pressman and A. Wildavsky (1973) Implementations. This work has often been cited for worthy contributions to the study implementation. Their work is on the problems of the implementation of job creation for the racial minority in Oakland, California.

3.4 Bardeck (1980) put the emphasis on political aspects or dimension on policy matters.

3.5 Bundit Pungnirund. (2007) Factors influencing the managerial policies and practices of Suan Sunandha Rajabhat University were the organizational structure, and the state of organizational technology usage.

3.6 Van Horn and Van Meter (1976) developed a model of intergovernmental policy implementation. He accented in "who govern" and "who benefits".

3.7 A Maslow contributed a great deal through his theory of human motivation with a hierarchy of

- 1) physiological needs
- 2) society needs
- 3) belongingness and love needs
- 4) esteem needs
- 5) need for self-actualization

3.8 Eugene Bardach (2011) A Practical Guide for Policy Analysis: The Eightfold Path to More Effective Problem Solving, 4th ed. is very useful as well as another book-- The Implementation Game: What Happens After a Bill Becomes a Law (MIT Studies in American Politics and Public Policy).

3.9 Nussbaum and Sen (1993) emphasized the difference between well-being (food, health) and standard of living in explaining the concept "quality of life".

3.10 WHO (1980) gave a comprehensive definition of disability.

3.11 The Ministry of Community Development, Youth and Sports of Singapore (2008) classified 7 sorts of disabilities e.g. eye, ear, bodily

This research undertaking has benefitted a great deal from the great minds in social sciences past and present, e.g.

- 1) Max Weber, surely the guru concerning bureaucratic concept and approach.
- 2) Thomas R. Dye, particularly to the workable definition of the concept of "policy".
- 3) J. L. Pressman and A. Wildavsky
- 4) a variety of governmental data and reports.
- 5) Scholarly writings in Thai.
- 6) Newspapers or media report and opinion.

Bureaucratic Approach

The number of these who suffer from physical disabilities has been ever rising. The private sector, is voluntary associations, philanthropic have in some measures done their good work for the good of the public sector i.e. the Thai Government has come to play a sizable and substantial role.

IV. CONCEPTUAL FRAMEWORK

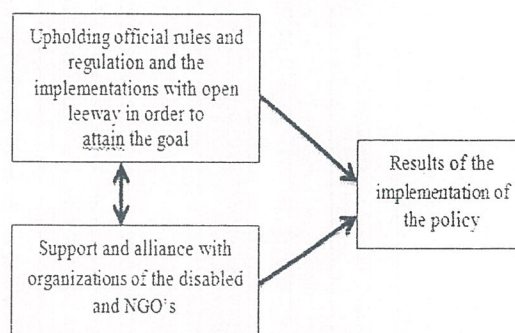


Fig. 1 Fostering cooperation with associations for the disabled and public interest organizations

V. METHODOLOGY

Research methods

- 1) Literature research and selected compilation
- 2) Interviews with
 - a) Top personnel at the Ministry in Bangkok.
 - b) Heads of smaller units are policy implementators in 4 provinces in the periphery of Bangkok Metropolitan.
 - c) Selected experts in the affairs of the disabled.
 - d) The physically disabled themselves, e.g. the blind

A. Data collection

The present researcher in Thai case garnered relevant information from the Center, i.e. 1) from Bureau or Office of the Promotion and Development of the Handicapped and the Department of Social Development and Welfare, and 2) from the Bureau of Social Development and Welfare at the operating level, i.e. Bangkok Metropolitan and adjacent Provinces, namely. Samutprakarn, Nonthaburi. Samutsakhon and Nakhonpathom.

B. Instrument

The instrument of research was an in-depth interview form. Major data were collected from interviews with high-ranking administrators, operational personnel who were members of the civil service, and those who were members of private sector organizations as well as those from organizations for the physically challenged.

C. Data Analysis

Having set the above diagram as a road map for gathering and interpreting the data the researcher proceeded to interview key informants and participating in relevant seminars organized by various agencies as well as do the observation on the actual performance of several public places, e.g. special toilet rooms for the disabled at various petrol stations. Apart from the in-depth interview with Thai personnel the researcher also contacted the Asia Pacific Center on Disability (APCD) located in Bangkok for a larger source of information.

It has been revealed that those carrying out the implementation must possess a sense of duty. Furthermore, private companies show their Corporate Social Responsibility (CSR) in overtly support the implementation.

VI. THE RECOMMENDATIONS ARE AS FOLLOWS

1. Rules and governmental regulations concerning the disabled should be quickly reviewed and suitably revamped in light of a number of changes and fluid socio-cultural context.
2. The emphasis or reemphasis should be on the empowerment of the disabled so that they may live with dignity and wholesomely.
3. Quick and continuous implementation of the policy of creating and maintaining proper facilities and healthy physical environment for the disabled.

CONCLUSION

The study began by searching relevant literature as well as seeking up-to-date assessment of the situation by attending seminars, visiting exhibitions and discussing with those who are familiar with the situation of the disabled.

The research takes as a starting point the model and functioning of bureaucracy as theorized by Max Weber due to the fact that the Ministry is a governmental bureaucracy. Another significant inspiration is the pioneering work of Pressman and Wildavsky concerning jobs creation by the Economic Development Administration of the U.S. Government for the unemployed in Oakland, California. One very important finding by the two authors is that "implementations must know what they are supposed to do in order to be effective". The second finding and subsequent advice for successful implementation

is to counsel "street-level" bureaucrats or field workers to be aware of the larger purpose of the policy and the sense of knowing or being aware that not every detail can be achieved. It is very insightful of the two authors and very useful for the researcher in the writing following sentence "implementation is completely divorced from policy success or failure. The important thing is to do the job.

The successful policy implementation depends not significantly on the formal position or assessment. The flesh and blood of the success depends significantly on the implementation, or "street-level" bureaucrats as mentioned by Pressman and Wildavsky. Furthermore, the success of the implementation depends on the absorption of the philosophy that the disabled have their own dignity and worth and should be treated accordingly.

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