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(BESSH-2017)

Seoul, Korea

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# TABLE OF CONTENTS

ORGANIZING COMMITTEE .................................................................................. V  
CONFERENCE CHAIR MESSAGE .................................................................. VI  
CONFERENCE PROGRAM ............................................................................... VII  
LIST OF CONFERENCE ATTENDEES .............................................................. IX  
TRACK A: BUSINESS, ECONOMICS, SOCIAL SCIENCES AND HUMANITIES .......................................................... 11

1. CRITICAL SUCCESS FACTORS OF THAI LOGISTICS SERVICE PROVIDER IN ASEAN REGION ........................................ 12

2. THE DESIGN OF ONLINE LEARNING MANAGEMENT SYSTEM: CASE STUDY OF BUSINESS ETHICS SUBJECT. .... 15

3. VALPROIC ACID (VPA) ATTENUATES MANGANESE-INDUCED REPRESSION OF ASTROCYTIC GLUTAMATE TRANSPORTERS PROMOTER ACTIVITIES AND NEUROLOGICAL BEHAVIORAL DEFICITS IN MICE .......... 24

4. THE EFFECT OF GOVERNMENT HYBRID FUNDS ON IPO UNDERPRICING IN EMERGING MARKETS: EVIDENCE FROM THE KOREAN STOCK MARKET ................................................................. 27

5. CULTURAL SUPPORT TO RELIGIOUS LEADERS IN CONFLICT RESOLUTION EXAMPLES FROM PASHTUN COMMUNITY, PAKISTAN........................................................................................................... 31
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CONFERENCE CHAIR MESSAGE

Dr. Malika Ait Nasser (PhD)

International Conference on Business Economic, Social Science & Humanities” serves as platform that aims to help the scholarly community across nations to explore the critical role of multidisciplinary innovations for sustainability and growth of human societies. This conference provides opportunity to the academicians, practitioners, scientists, and scholars from across various disciplines to discuss avenues for interdisciplinary innovations and identify effective ways to address the challenges faced by our societies globally. The research ideas and studies that we received for this conference are very promising, unique, and impactful. I believe these studies have the potential to address key challenges in various sub-domains of social sciences and applied sciences.

I am really thankful to our honourable scientific and review committee for spending much of their time in reviewing the papers for this event. I am also thankful to all the participants for being here with us to create an environment of knowledge sharing and learning. We the scholars of this world belong to the elite educated class of this society and we owe a lot to return back to this society. Let’s break all the discriminating barriers and get free from all minor affiliations. Let’s contribute even a little or single step for betterment of society and welfare of humanity to bring prosperity, peace and harmony in this world. Stay blessed.

Thank you.

Dr. Malika Ait Nasser (PhD)
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BESSH-2017
The Design of Online Learning Management System: Case Study of Business Ethics Subject

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Abstract

Nowadays, the world is moving itself to the industrial 4.0 era so every patterns of lifestyle are changing bit by bit to the industrial pattern and lifestyle pattern which face the need to transform into digitalization. Every people need to accept and adapt their lifestyle to working with the computer or even the digital media. As well as the education perspective, the high technology of information technology played an important role and changing the pattern of teaching method by make the teaching more comfortable and effective. Students in the digital era should be easy to manage by computer, notebook, iPhone, iPad or tablet along with the software which is used in the online class via the internet. So the students can learn in both off-line and on-line method and also be able to select their convenient. The teacher also be able to choose whether to teach in the classroom or monitor the class from outside but the activity is the system will show the real-time data and be able to recall the past data which are the learning data, conference and chat room to create the knowledge sharing activity and as a communication channel between students and teachers with students. So this research is objected to expand the learning opportunity and increase the mobility of learning proceed the new knowledge. After the system has been developed, the system was tested by 40 samplings whose satisfaction level which is match with the hypothesis of this research.

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Keywords— Business Ethics, Digital Transformation, Education, Information Technology

Introduction

The advancement of the technology in 4.0 era increase the efficiency of the education management. A number of lecturers and students. Online Learning Management System was used as a common tool to let the lecturer or teacher can give the quick responses and the students be able to increase the attentive to each student easily. This is the system which be able to a system to respond and collect the data from the students.

So the Design of Online Learning Management System: Case Study of Business Ethics Subject was studied and developed via the internet network which is the technology which has an easy access. The system will be able to show the learning material, video conference, video playback along with chat room and webboard for students and teachers to communicate to each other.

Research Objective

To design and develop the Online Learning Management System for Business Ethics Subject

To evaluate the user satisfaction of the user of Online Learning Management System for Business Ethics Subject

Hypothesis

The learning management system will be able to operate and received the “High” level of satisfaction from users.

H0: \( \mu \geq 3.51 \)

H1: \( \mu < 3.51 \)

By assuming, \( \mu \) = the satisfaction of the system user.
1.6. Class Textbook – For the students to download and study by themselves.
1.7. Chat Room – For the intermediate chatting and FAQ.
1.8. Searching – To finding the related data or information.

Content Limitation
2.1. The content which related to the process management subject.

Population Limitation
3.1. 40 System users evaluate the satisfaction.

Literature Review

Learning management system (LMS) has been defined in several aspects such as “LMS is the system which manage the learning via the network” [1]. The system will contain several tools for lecturer, student and administrator which are subject management system, content management system, student management system and communication management system.” [2]. “LMS is the subject management software which has tools to assist the virtual classroom management. It objects to support the student, instructor, registration and administration. The system is the online learning management system which is the software to assist the virtual classroom management. So the education institute will let the user to have a login and password in order to manage the learners and the administrator and lecturer can monitor those data by themselves as well.” [4]

There is also the research about Learning Management System such as the research which aimed to study the infrastructure and computer networks for distance education, online learning via new media, e-learning and blended learning. The index assesses the consistency of the analysis to the design of the infrastructure network for distance education, online learning via new media, e-learning and blended learning. The testing were averaged by 9 specialists are 3.85. That the infrastructure and computer network for distance education, online learning via new media, e-learning and blended learning is designed to be appropriate to the requirements.

[5].

Methodology

Search Population and Sample

The system’s satisfaction will be evaluated by the purposive selected populations which are 40 system users.

Statistics tools in analyzing the data

In the development process of the research, the researcher has divided the research operation into 4 stages.

Collection Process

Study and collection of general information and data from the journal and related research and also individual literature review in order to the perfection of system design.

Collection of the content in the Business Ethics Subject.

Collection of demand of the system and identify the capability of the system.

Study the process of the process.

Study the information of the system design and develop tool.

Design and Design Process

First there is a need to define the requirement of the system.

System requirement

CPU speed is 2.8 GHz at least

Hard Disk is 150 GB at least

Operating System is Windows XP or higher

SQL Database management system
Development Process
The system is developed by the Adobe Photoshop, Dreamweaver, Wordpress and database management system (SQL). The system will use the Adobe Photoshop to design and edit the picture file and use Google Chrome browser to initiate the system.

Test Process
After the design and system development process, there was a system evaluation aspect of the user's satisfaction was executed by 40 system users. The evaluation can be separated into 4 parts which are:

1. Functional Requirement
2. Usability
3. Security

In the evaluation process, the researcher has set the range of the score in the evaluation form into 5 ranges.

Statistics Tools

Mean is the sum of the data from the evaluation process and divided by the number of the sample as the equation:

$$\bar{X} = \frac{\sum X}{N} \tag{1}$$

Assuming

$$\bar{X}$$ = Mean of the evaluation

$$\sum X$$ = Sum of the evaluation result

N = Number of the normal user

Standard Deviation

Standard Deviation is the value which shows how much variation exists from the average as the equation:

$$S.D. = \sqrt{\frac{\sum (X-\bar{X})^2}{N}} \tag{2}$$

Assuming

S.D. = Standard Deviation

X = Result of the evaluation

$$\bar{X}$$ = Mean of the evaluation
Online Learning Management System: Business Ethics Subject

Figure 1: Main page of the Learning System

Figure 2: Video Conference Page of the Learning System
Figure 4: Online Class Lesson Page of the Learning System

Figure 5: Online Test Page of the Learning System

Figure 6: Class Textbook Page of the Learning System

*System Satisfaction*
The system received the evaluation from 40 system users. Usage of the system factor has a very high sati
References


