

ISSN 2047-2854



THE BUSINESS & MANAGEMENT REVIEW

ABRM 7th INTERNATIONAL CONFERENCE ON
RESTRUCTURING OF THE GLOBAL ECONOMY (ROGE)

3-4th JULY 2017, OXFORD, UK

Volume 9, Number 1





ABRM-7TH INTERNATIONAL CONFERENCE 3-4 JULY
"RESTRUCTURING OF THE GLOBAL ECONOMY (ROGE)"

Co-hosted by the

Academy of Business & Retail Management (ABRM)
&
Journal of Business and Retail Management Research (JBRMR)

Conference Proceedings

Method - Integrity - Camaraderie

www.abrmr.com
www.jbrmr.com

ABRM-7th International Conference on Restructuring of the Global Economy (ROGE) Said Business School, University of Oxford, UK

ROGE-2017 Conference Committee Members

Conference Chair

Dr. P. R. Datta, Academy of Business and Retail Management, London, UK

Conference Advisory Committee

- Dr B.R.Chakraborty - Project Director, Academy of Business and Retail Management, London, UK
- Mark T Jones -Director, Centre for Innovative Leadership navigation (CILN), London, UK
- Professor Warren Matthews, LeTourneau University, Texas, USA
- Prof. Nermin Khalifa, Vice Dean for Postgraduate & Academic Research, College of Management & Technology, AASTMT
- Prof Srinivas Sampalli, Dalhousie University, Halifax, Nova Scotia, Canada
- Prof. Gairik Das -Review Editor, IISWBM, Kolkata, India
- Prof. Ong Fon Sim -Review Editor, Nottingham University Business School, University of Nottingham Malaysia
- Prof. Swapna Samel, Principal Birla College, Kalyan, India
- Prof. David Graves, University of Derby, UK
- Mohammed Karim Keifi - Ecole Superieure de Commerce et de Marketing, Prism Sorbonne, France

ROGE-2017 Editorial Advisory Board

Prof. JP Spencer

Cape Peninsula University of Technology, Cape Town, South Africa

Prof. Warren Matthews

Belhaven University, USA

Prof. Imbarine Bujang

Universiti Teknologi MARA, Malaysia

Dr Srin R Srinivasan

Jamnalal Bajaj Institute of Management Studies,
University of Mumbai, India

Dr. Justin Henley Beneke

University of Winchester, UK

Prof. A.C.Pandey

H.N.B Garhwal Central University, Srinagar, India

Mudrajad Kuncoro

Gadjah Mada University, Yogyakarta, Indonesia

Huseynova Khatira

The Academy of Public Administration under the President of the Republic of Azerbaijan

Dr Yongmei Bentley

University of Bedfordshire, UK

Prof. Jennifer Bowerman

MacEwan University, Canada

Professor David Ahlstrom

The Chinese University of Hong Kong, Hong Kong

Professor Manoj Kumar Gandhi

Jaysingpur College of Arts, Commerce, Science and
Computer Science, Maharashtra State, India

ABRM-7th International Conference on Restructuring of the Global Economy (ROGE)

Saïd Business School. University of Oxford, UK

Co-Sponsors



The Academy of Business and Retail Management (ABRM) seeks to contribute to progress and prosperity through research and managerial excellence. It publishes prominent academic journals each year, as well as organizing international academic conferences and delivering high impact training. ABRM is committed to advancing research, education, theory and practice in the field of management. Its various journals provide a respected vehicle for theoretical insights and developments in the field of business, management and economic development. Articles published in these journals empirically examine theory-based knowledge. Its conferences are truly international and aspire to nurture young aspiring academics and well as to ensure interaction with some of the finest minds from academia. ABRM is committed to working to uphold the highest standards of probity and academic rigor in all that its endeavours.



The mission of this journal is to publish empirical research that tests, extends or builds business management theory and contributes to retail management practice. All empirical methods including qualitative, quantitative, field, laboratory and combination methods are welcome. In order to be published in JBRMR, a manuscript must make strong experiential and theoretical contributions and highlight the significance of those contributions to the management field. Thus, preference is given to submissions that test, extend or build strong theoretical frameworks while critically examining issues with high importance for business management theory and practice. The JBRMR is not tied to any particular discipline, level of analysis or national context.

ABRM-7th International Conference on Restructuring of the Global Economy (ROGE)

University of Oxford

Saïd Business School, University of Oxford, Park End Street, Oxford, OX1 1HP


Dear Conference Participant,

I am delighted to welcome you to the 7th International Conference on Restructuring of the Global Economy (ROGE), University of Oxford, UK. It is a particular pleasure to see so many countries being represented at this conference, a fact that is not only healthy, but vital if lasting solutions are to be found for some of the challenges facing the world today. We are happy that you are joining with us, and are grateful for your trust and willingness to place your research into the public domain at such an event.

The Academy is indebted to the reviewers for the vitally important role that they have played in ensuring that this conference is well placed to continue to maintain the high standards that we all aspire to. We want to thank our keynote speakers in anticipation of their insightful contributions, as well as our various track chairs for their time, observations and feedback. To all the academics present or *in absentia* who have placed their research in the public domain via this conference, we are grateful for your good faith and trust. We also please that various observers from diverse organisations are able to be present with us.

Is our earnest wish that all participants will feel fully engaged, every ready to ask searching yet constructive questions and eager to learn. Whether you be an academic with many years of experience or one in the early years of your professional journey, we trust that you find the conference stimulating and gain some welcome insights into new research from across the globe. We certainly hope that you will Tweet about the conference deliberations using the following hashtag: #ROGE2017

Finally, all connected with ROGE 2017 wish you a positive and productive time in Oxford - the City of Dreaming Spires.



Dr. P R Datta

Conference Chair

Contents

| Sr. No | Articles | Page |
|--------|---|------|
| 1. | <i>Market competency: The role of the customer in evaluating strategic competitiveness</i> | 1 |
| 2. | <i>Estimating the discount for lack of liquidity in valuing privately held businesses using trading frictions of stocks in small markets: an econometric model approach</i> | 8 |
| 3. | <i>Fiscal audits in Poland – general principles, objectives and outcomes</i> | 9 |
| 4. | <i>The motivations and the risks of real estate strategies of firms in the restaurant industry</i> | 19 |
| 5. | <i>The FDI psychic distance paradox: myth or reality?</i> | 21 |
| 6. | <i>The new determinant creation theory: the case of Peru</i> | 32 |
| 7. | <i>BRICS banking: review of green banking initiatives among the BRICS nations</i> | 44 |
| 8. | <i>Currency pegged to a foreign currency- GCC and Europe models</i> | 52 |
| 9. | <i>Corporate social responsibility and psychological contract; towards redefining relationships</i> | 63 |
| 10. | <i>Reconstructing retail management in wholesale business in order to survive in online Era – Case study of Bakery business in Thailand. (Bk@Eco)</i> | 75 |
| 11. | <i>Dear to Dare – need for human resource virtuosity Re-thinking approach and execution! A mixed method study in Indian Context</i> | 76 |
| 12. | <i>Drivers of customer attractiveness on raw material markets</i> | 77 |
| 13. | <i>Gao guanxi and inter-personal communication media preferences for China market</i> | 78 |
| 14. | <i>Modeling linked open data for decision support in Thailand tourism</i> | 89 |
| 15. | <i>Influencing success factors of a ceramic industry cluster in the North of Thailand</i> | 95 |
| 16. | <i>Acquiring start-up capital for small entrepreneurs</i> | 98 |
| 17. | <i>An examination of level of satisfaction: A case study of international tourists at Phuket, Thailand</i> | 102 |
| 18. | <i>International passengers' satisfaction: A case study of low-cost airlines</i> | 106 |
| 19. | <i>Factors affecting performance efficiency of hotel employees: a case study of Phuket Province, Thailand</i> | 110 |
| 20. | <i>The enhancement of service quality by utilizing traditional service factors as competitive advantages for Thai tourism industry</i> | 114 |
| 21. | <i>The influencing of service marketing mix: A case study of three star hotels in Thailand</i> | 118 |
| 22. | <i>Important marketing decision to purchase condominium: A case study of Bangkok, Thailand</i> | 122 |
| 23. | <i>Preparing education business leaders for Australia's autonomous schools: Work-in-progress report</i> | 126 |
| 24. | <i>Drugstores in Bangkok, Thailand: The business of responsibility for people</i> | 127 |
| 25. | <i>An investigation of international tourists' loyalty: a case study of Chiang-mai, Thailand</i> | 135 |
| 26. | <i>Management in effectiveness service for out patient department (OPD) Vichaivej</i> | 139 |

| | | |
|-----|--|-----|
| | <i>International Hospital Omnoi</i> | |
| 27. | <i>The influences of participation and potentiality of community on the development of sustainable cultural tourism</i> | 145 |
| 28. | <i>Factors affecting prosperity, stability, and sustainability of tourism business and services in Phuket, Thailand</i> | 149 |
| 29. | <i>Induction on philosophy of the sufficiency economy to the Thai Way of Life</i> | 153 |
| 30. | <i>Advantages and disadvantages of outsourcing</i> | 157 |
| 31. | <i>Key success for registered nurses to be entrepreneur in senior healthcare business in Thailand</i> | 161 |
| 32. | <i>Services cargo operators of logistics service providers in Bangkok Thailand</i> | 164 |
| 33. | <i>Identifying barriers to environmental management accounting practices: a comparative study of Nigeria and South Africa</i> | 168 |
| 34. | <i>Using the real options lattice to select and plan capital projects</i> | 180 |
| 35. | <i>Working capital management, competitive performance and strategic choices of the companies listed in Dhaka Stock Exchange</i> | 190 |
| 36. | <i>On e-business strategy planning and performance evaluation: An adaptive algorithmic managerial approach</i> | 191 |
| 37. | <i>The influence of the Sharia gold standard introduction on the gold market</i> | 200 |
| 38. | <i>Long run performance of initial public offerings in India</i> | 206 |
| 39. | <i>BRICS in the XXI Century: A Significant Phenomenon in the Global Economy and Finance</i> | 215 |
| 40. | <i>A Study related to the Importance of performance evaluation structure in a hotel management establishment</i> | 227 |
| 41. | <i>Relating emotional quotient to understand self and adapt socially</i> | 229 |
| 42. | <i>An Investigation of Internal Brand Management within a Retail Internationalisation Context: A case study analysis using an international retailer as a basis for understanding the antecedents and outcomes of managing the internal branding mechanisms to help forge internationalisation strategy.</i> | 238 |
| 43. | <i>Why Europe's quantitative monetary easing failed compared to the US</i> | 248 |
| 44. | <i>Government-sponsored labour-market training and output growth - cyclical, structural and globalization influences</i> | 252 |
| 45. | <i>Mergers and acquisitions as a form of development of the technological industry</i> | 268 |
| 46. | <i>Some attitudinal predictors of fair trade buying behavior in the United States</i> | 274 |
| 47. | <i>Economic implications of universal accessibility in promoting sustainable tourism in uMhlabuyalingana, KwaZulu-Natal</i> | 284 |
| 48. | <i>The correlation of the forces of leadership and the level of management</i> | 293 |
| 49. | <i>Working towards community upliftment: A case of a tourism management service</i> | 299 |

| | | |
|-----|--|-----|
| | <i>learning project</i> | |
| 50. | <i>The relationship between happiness and economic development in KSA: Study of Jazan Region</i> | 310 |
| 51. | <i>Restructuring of the Global Economy: The role of climate alarmism</i> | 321 |
| 52. | <i>Commercial mortgage loan institution as a necessary means of long-term lending for small businesses in Russia</i> | 335 |
| 53. | <i>Prahalad's market approach impacting brand loyalty in base of the pyramid Philippines</i> | 346 |
| 54. | <i>Life insurance contribution, insurance development and economic growth in China</i> | 357 |
| 55. | <i>Estimation of urban infrastructure deficit in developing countries as a function of historical cement consumption</i> | 371 |
| 56. | <i>Gulf economic crisis of 2015-16 and its impact on Indian Economy</i> | 372 |
| 57. | <i>Modeling the barriers of Indian logistics service providers: ISM approach</i> | 373 |
| 58. | <i>Achieving market agility through organizational mindfulness towards it innovation and information processing capacities</i> | 385 |
| 59. | <i>Storage facility development and marketing of grains in the states of the North of Nigeria</i> | 397 |
| 60. | <i>Team innovation capability: How 'organizational-level leadership' impacts research teams in India</i> | 405 |

Modeling linked open data for decision support in Thailand tourism

Kittima Mekhabunchakij

Suan Sunandha Rajabhat University, Thailand

Keywords

Linked Open Data, Linked Data Modeling, tourism ontology, tourism indicators

Abstract

Linked Data has become a standard for achieving semantic web. This paper presents an approach to Linked Open Data (LOD) modeling in development of Web of Data based on LOD standards and methodologies to manage the complexity of the domain of interest. An example from the domain Tourism exemplifies the approach applicable for LOD development and focuses on the design methods and techniques: designing relational data model from various standards and stakeholders in tourism industry; transformations between relational and RDF/OWL data models; and tourism ontology development mainly using Protégé. The approach uses the process of mapping relational data to Linked Data and key processes of LOD modeling and prototyping of Web of Data. The approach proposed is implemented as data visualization of key tourism indicators to illustrate the key processes of LOD modeling, and prototyping of Web of Data for the industry.

1. Introduction

Open Data is the concept that government and business can use a lot of information to manage organization, and has several advantages, including measurement of the impact of policy and a new knowledge from big data from various sources and formats (OKFN, 2015). Based on open Web standards, Linked Data enables data consumers to use generic tools to access, mash up, and visualize data, and its potential for easing access to public sector data is widely conceived (Bizer, 2009; Heath & Bizer, 2011). The concept of Linked Open Data (LOD) aims to provide information sources that can be easily combined together using standard tools (Bauer & Kaltenböck, 2011).

The Importance of tourism indicators. While as Tourism indicators are essential in supporting decision making processes, tourism domain is a highly complex and dynamic domain where decision-makers rely on decision support models to predict the future demand, or to analyze the relevant stakeholders. The data analytics about visitor arrivals and the destinations are important for the tourism industry for various tasks in decision making (Dwyer & Kim, 2003), such as understanding the contribution of tourism to the destination's economy, promoting the country (destination) as a place to live, invest in, do business with, etc., and marketing a destination by forecasting tourism demand and exploring potential source markets (Song & Li, 2008). Moreover, public policy makers and tourism planners can use the industry statistics to decide on planning tourism related infrastructure, such as accommodation facilities, food services, airports, and water treatment facilities (Dwyer & Kim, 2003; Sabou, Arsal, & Braşoveanu, 2013).

This paper presents an approach to LOD modeling in order to develop Web of Data to manage the complexity of the domain of interest. An example from the domain Tourism exemplifies the approach applicable for LOD development, focusing on the design methods and techniques: designing relational data model from various standards and stakeholders in tourism industry; transformations between relational and RDF/OWL data models; and tourism ontology development mainly using Protégé. Our implementation of TTLDV (Thailand Tourism Linked Data Visualization) is demonstrated and discussed.

2. Related Works

Linked Data

Linked Data, as a standard for achieving semantic web, describes a series of methods of publishing structured data using semantic web technologies (Manola, Miller, & McBride., 2004). Generally, Linked Data outlines the four principles: 1) URIs of identifying things (concepts), 2) HTTP URIs of addressing to those things, 3) provision of useful information using open standards (e.g. RDF), and 4) inclusion of links to other URIs (discovery of more things or concepts) (Berners-Lee, 2006). Publishing linked data enables machines to automatically discover more data from the data they already know.

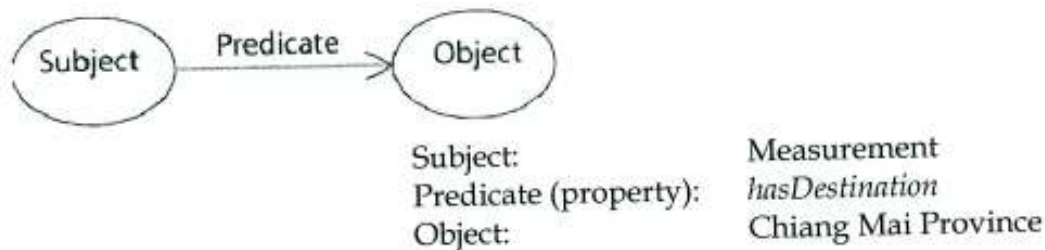


Fig. 1. An example of RDF Graph

Resource Description Framework (RDF). RDF is a standard structure capable in describing data on the Web. The RDF data model is described in detail as part of the W3C RDF Primer (Manola, Miller, & McBride, 2004). RDF data structure called *Triple* consists of three parts: a resource (*Subject*), resource properties (*Predicate*) and the value of the property (*Object*) on the set of the *Triple* called RDF Graph. Fig. 1 illustrates an example triple of Measurement - hasDestination - Chiang Mai Province.

RDF has a great features that facilitate data integration. Although the format of the data is different. Making data collection easy and support the evolution of the pattern of data without changing all data into the same format (Berners-Lee, 2006). The RDF data model provides an abstract, conceptual framework for defining and using metadata. Its graph-based data model can ease the processing by applications.

RDF Schema (RDFS). RDFS is a semantic extension of RDF. RDF is domain-independent. The implementers can define their own terminology in a schema language, that is, RDF Schema (Brickley, Guha, & McBride, 2004). RDFS provides more flexible means to represent more complex relations of data concepts.

Linked Data for Tourism

The tourism domain is a highly complex and dynamic domain where decision-makers often rely on forecasting models to predict future demand or on decision support systems to analyze and compare the relevant stakeholders. The benefits of Linked Data technologies for the tourism domain refers to syntactic interoperability, as linked data technologies could enable a common technical infrastructure for sharing tourism data, and consequently facilitate the automatic and dynamic consumption of these data sets in decision supporting applications.

To solve the issues of data integration from heterogeneous sources, Sabou et.al. (2013) created TourMISLOD, a statistical data exploration applications with tourism indicators. Similarly, Vohnout, et.al. (2014) presents an approach to integrate several types of data sources in tourism (e.g. users' data, crowd-sourced data, and volunteered geo-information), enabling the reuse and sharing of existing tourism resources, channels and tools for tourism business support. Becker & Bizer (2009) presents DBpedia Mobile, a location-aware LOD mobile application, to support a tourist to explore a city through RDF links. The published content is interlinked with a nearby DBpedia resource. Several other applications in tourism industry, such as cultural heritage data service (Mäkelä, et.al. 2012), and museum recommender (Ruotsalo, et.al. 2013), are emerging with Linked Data approaches.

3. Implementation of TTLDV

System Architecture

The system architecture of TTLDV (Fig. 2) has been designed based on the principles of Linked Data, with the Semantic Web layers (Koivunen, & Miller, 2001).

RDF Layer: Mapping Thailand Tourism Linked data

Ontology Layer. In design of an ontology for Thailand tourism indicators, the concepts in the TourMISLOD ontology are used, and then added with a number of indicator concepts particularly required by Thailand tourism industry.

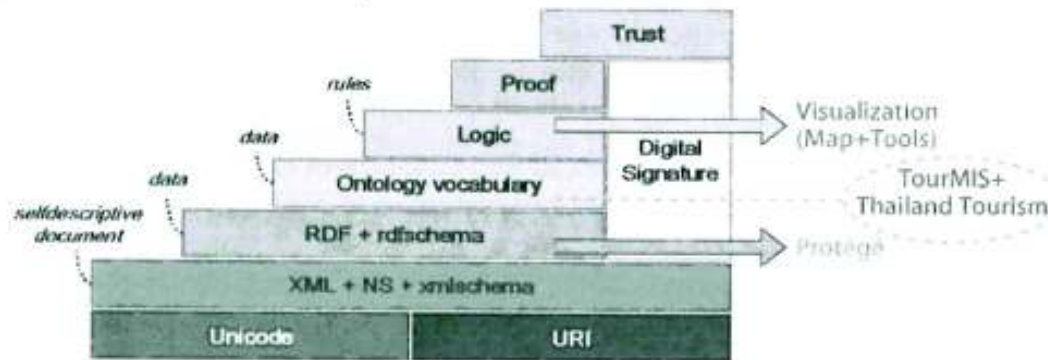


Fig. 2. TTLDV System Architecture based on the Semantic Web layers (cf. Koivunen & Miller, 2001)

In our ontology development Protégé is used to model the domain of statistics and survey data, including 34 key indicators currently used by Tourism Authority of Thailand (TAT), and 17 tourism related economic and demographic indicators by the National Statistics Office of Thailand (NSO). Fig. 3 shows a concept hierarchy of tourism ontology. To cope with diverse concepts (entities, properties, and relationships) we introduce seven *Generic Tasks* to highlight the role of using LOD in our experimental platform.

The Logic Layer. This layer is about how to implement visualization of the defined tourism RDF data from the RDF layer. Apache HTTP server is used to host our PHP programs and Python library, and a RDF/JSON/JSON-LD repository.

Data Sources

This work is the first attempt in Thailand in bringing all statistical tourism data from a large number of public data sources (Mekhanunchakij, 2016), such as NSO, OGD (Open Government Data of Thailand), and TAT, into a LOD scheme for industry decision-making.

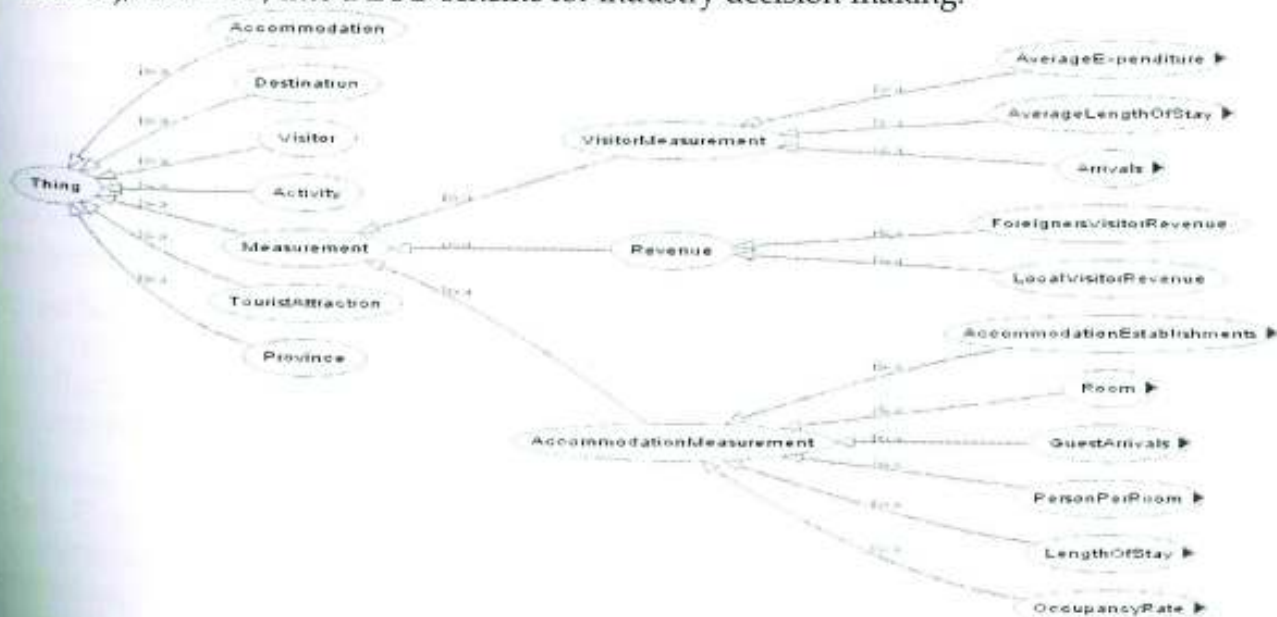


Fig. 3. A Concept Hierarchy of TTLDV Ontology

Relational Data to Linked Data

The process of mapping relational data to Linked Data is as follows:

1. *Mapping the relational schema to an ontology:* (1) identifying "things" (or object types): for example, each relational table is mapped to an object type (e.g., "visitor", "destination", "measurement"), (2) identifying predicates (e.g., "v:visitorArrivals", "v:modeOfTransport").
2. *Creating RDF using the mapping:* Creating instances, assigning unique URIs. For example, each record in table "Visitor Arrivals" is mapped to an instance of type, "v:visitorArrivals", assigned with a custom URI ending with the destination code and the time period of the visitor Arrivals (primary key of the table).
3. *Managing the output RDF data:* Providing efficient translation process and JSON-LD / SPARQL query processing capability.

As for an example of the *Generic Task* no. 4, Fig. 5 illustrates three exemplified TTLDV Views using the resulting LOD model in linked-data integration, and JSON-LD-based RDF serialization techniques. Fig. 5(a) shows the revenue by location and a selected time period in geo-visualization with colors representing the revenue. Fig. 5(b) shows visitor statistics in peak periods and Fig. 5(c) a statistics of visitors' average expenditures per day.

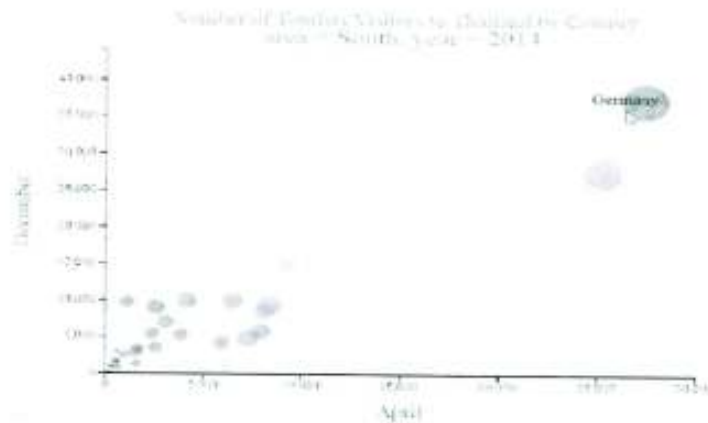
Generic Tasks. This research has tested the application by following key tasks.

1. Visitor arrivals, by location (Province) and time period
2. International visitor arrivals by country of origin, location and time period
3. Capacity of accommodation, by location and period
4. The revenues of inbound tourism, and the expenditures of outbound travelers, by location and period
5. The average revenues per visitor, by location and period
6. All of above, selection for Top 10, and Top 20 datasets
7. All of above, for year-to-year comparisons

The Implementation. Charts for basic statistics are programmed in PHP using Google Charts API. For multivariate statistics that requires selecting, filtering, and drilling on data in visualization, the implementation is developed in Python using PyLD and mpdl3 libraries.



(a) Interactive map of tourism revenues by Province



(b) Visitor statistics in peak periods (December and April in 2014)



VCE (Visitor Consumption Expenditure) categories:
 ACCO : Accommodation SHOP : Shopping OTHE : Other expenditures
 FOOD : Food TRNS : Transportation
 ENTN : Entertainment SRVC : Travel Services

(c) Visitors' average expenditures per day (selected area, South, in 2014)

Fig. 4. Example uses of the resulting LOD for tourism data analysis

4. Discussions and Conclusions

This paper presents an approach to modeling LOD for the industry-specific decision support. The TTLDV implementation illustrates the key processes of LOD modeling. Because the data model and JSON-LD-based RDF serialization was undergoing itself, it needs to be redesigned for JSON-LD. Our experimental tool can be a starting point of further development of LOD-based methods and help foster the future growth of LOD and collaborations in the industry.

5. Future Work

Future work will focus on exploiting the approach of modeling additional dimensions of data, and an extension of the current ontology to cover new types of tourism concepts. For LOD visualization, further experimental development will extend the current tool to include more indicators and visual metaphors, and develop a semantic-web repository and services to handle more spatial and temporal dimensions with the SDMX standard.

Acknowledgements

This research is partially supported by the Institute of Research and Development, Suan Sunandha Rajabhat University. The author thanks Assoc. Prof. Dr. Veera Boonjing for his helpful comments and inspiring discussions, and TAT and OGA for their Open Data.

References

- Becker, C. and Bizer, C., 2009. Exploring the geospatial semantic web with dbpedia mobile. *Web Semantics: Science, Services and Agents on the World Wide Web*, 7(4), pp.278-286.
- Berners-Lee, T., 2006. *Linked data-design issues*. [ONLINE] Available at: <http://www.w3.org/DesignIssues/LinkedData.html> [Accessed: 28 Jun 2016].

- Bizer, C., 2009. The emerging web of linked data. *IEEE intelligent systems*, 24(5).
- Brickley, D. , Guha, R. V. , and McBride, B, 2004. RDF vocabulary description language 1.0: RDF Schema. *W3C recommendation*.
- Dwyer, L. and Kim, C., 2003. Destination competitiveness: determinants and indicators. *Current issues in tourism*, 6(5), pp.369-414.
- Heath, T. and Bizer, C., 2011. Linked data: Evolving the web into a global data space. *Synthesis lectures on the semantic web: theory and technology*, 1(1), pp.1-136.
- Koivunen, M. R. and Miller, E., 2001. W3C semantic web activity. *Semantic Web Kick-Off in Finland*, pp. 27-44.
- Mäkelä, E., Hyvönen, E. and Ruotsalo, T., 2012. How to deal with massively heterogeneous cultural heritage data—lessons learned in CultureSampo. *Semantic Web*, 3(1), pp.85-109.
- Manola, F., Miller, E. and McBride, B., 2004. RDF primer. *W3C recommendation*, 10(1-107), p.6.
- Mekhabunchakij, K., 2016. Towards Modeling Linked Open Data for Decision Support: An example application of Thailand Tourism Linked Data Visualization, In *the 2016 Management and Innovation Technology International Conference*, pp. 88-92.
- OKFN (Open Knowledge Foundation), 2015. *Open Data Handbook (Thai edition)*, Electronic Government Agency (Public Organization). [ONLINE] Available at: <https://www.ega.or.th/th/content/890/877/>. [Accessed: 29-Mar-2016].
- Ruotsalo, T., Haav, K., Stoyanov, A., Roche, S., Fani, E., Deliai, R., Mäkelä, E., Kauppinen, T. and Hyvönen, E., 2013. SMARTMUSEUM: A mobile recommender system for the Web of Data. *Web semantics: Science, services and agents on the world wide web*, 20, pp.50-67. *Systems* (pp. 201-204). ACM.
- Sabou, M., Arsal, I. and Braşoveanu, A.M., 2013. Tourmislod: A tourism linked data set. *Semantic Web*, 4(3), pp.271-276.
- Song, H. and Li, G., 2008. Tourism demand modelling and forecasting—A review of recent research. *Tourism management*, 29(2), pp. 203-220.
- Vohnout, P., Cerba, O., Kafka, S., Fryml, J., Krivanek, Z. and Holy, S., 2014, May. SmartTouristData approach for connecting local and global tourist information systems. In *IST-Africa Conference Proceedings, 2014* (pp. 1-6). IEEE.
- Tongdhamachart, N., 2017. Challenges of Thailand Digital Economy Towards Community Tourism Development: Case Study of Baan Yafu, Maeyao District, Chiangrai Province. In *Actual Economy: Social Challenges and Financial Issues in XXI century (ACE-FIIS:2017)*. ACE.

7th International Conference on Restructuring of the Global Economy (ROGE)

3-4th July 2017

Saïd Business School, University of Oxford, UK

List of Participant & Institution Represented

| Author's Name | Institution, Country |
|----------------------------------|---|
| Abraham Park | Pepperdine University, USA |
| Ajai Singh | United States |
| Akhilesh K.B | Indian Institute of Science, Bangalore, India |
| Alan Morgan | Dublin Institute of Technology (DIT), Dublin, Ireland |
| Alexandra Lipitakis | Kent Business School, University of Kent, Canterbury, UK |
| Anchal Gupta | Delhi Technological University, Delhi |
| Archana Shrivastava | Birla Inst. of Management Technology, Greater Noida, UP, India |
| Arif Nazir Butt | Lahore University of Management Sciences (LUMS), Lahore, Pakistan |
| Ashvini Chawla | Airforce Technical College, Bangalore, Karnataka, India |
| Avanenge Faajir | Benue State University Makurdi, Nigeria |
| Bernd M. Zunk | Graz University of Technology, Graz, Austria |
| C K Hebbar | Manipal University, India |
| Chaithanaskorn Phawitpiriyakliti | Suan Sunandha Rajabhat University, Thailand |
| Chandej Charoenwiriyaikul | Suan Sunandha Rajabhat University, Thailand |
| Carolyn Vargas | Universidad Popular Autónoma del Estado de Puebla, México, Business School |
| David Coldwell | University of the Witwatersrand, Johannesburg, South Africa |
| David M J Graves | University of Derby, UK |
| Deepraj Mukherjee | Kent State University, USA |
| Enuoh, Rebecca Oliver | University of Bradford, West Yorkshire, UK |
| Evangelia A.E.C. Lipitakis | Kent Business School, University of Kent, Canterbury, UK |
| Fariha Zahid | Lahore University of Management Sciences (LUMS), Lahore, Pakistan |
| Federico Caniato | Department of Management Engineering Politecnico di Milano, Milano, Italy |
| Goulas Eleftherios | Bedfordshire University, UK |
| Guillermo Grassi | Department of Management Engineering Politecnico di Milano, Milano, Italy |
| Gulyaeva Oksana A | Financial University under the Government of the Russian Federation, Moscow, Russia |
| Guru Prasad Rao | Manipal University, India |
| Hanaa Abdelaty Hasan Esmail | Jazan University, KSA. Theba Academy, Cairo, Egypt |
| Iredele Oluwamayowa Olalekan | University of Lagos, Akoka, Lagos, Nigeria |
| Jens J. Nielsen | International Business Academy, IBA located in Kolding, Denmark |
| Jetsalid Angsukanjanakul | Suan Sunandha Rajabhat University, Bangkok, Thailand |

| | |
|-------------------------------------|---|
| John Spencer | Cape Peninsula University of Technology, South Africa |
| John spencer | Cape Peninsula University of Technology, Cape Town, South Africa |
| Juan Carlos Botello | Universidad Popular Autónoma del Estado de Puebla, México, Business School |
| Karen Starr | Deakin University, Victoria, Australia |
| Kevin Wongleedee | Suan Sunandha Rajabhat University, Bangkok, Thailand |
| Khansa Hayat | The University of Lahore-Islamabad Campus, Pakistan |
| Kittima Mekhabunchakij | Suan Sunandha Rajabhat University, Thailand |
| LO, Olivine Wai Yu | Hong Kong Shue Yan University, Hong Kong |
| Lumen Shawn Lobo | Manipal University, India |
| Madhuri Malhotra | Loyola Institute of Business Administration, Chennai, India |
| Madhusudan N. Pandya | The Maharaja Sayajirao University of Vadodara |
| Małgorzata Magdalena Hybka | Poznań University of Economics and Business, Poland |
| Manakhov Boris | Financial University under the Government of the Russian Federation. Russia, Moscow |
| Marja Matinmikko | University of Oulu, Finland |
| Mark Smith | LeTourneau University, USA |
| Martín Dávila | Universidad Popular Autónoma del Estado de Puebla, México, Business School |
| Martin J. Marchner | Graz University of Technology, Graz, Austria |
| Marvin O. Bates | Lewis University, IL, USA |
| Matteo Kalchschmidt | Department of Engineering Università degli Studi di Bergamo, Bergamo, Italy |
| Meghna Sharma | Amity University, Noida (UP), India |
| Michael D. MacColl | Vancouver Island University, Nanaimo, British Columbia, Canada |
| Mohammad Mohiuddin | University of Dhaka, Bangladesh |
| Muhammad Zaheer Abbas | International Islamic University, Islamabad, Pakistan |
| N. Premkumar | Madras School of Economics, India |
| Narcisa Roxana Mosteanu | American University in the Emirates, UAE |
| Natnaporn Aeknarajindawat | Suan Sunandha Rajabhat University, Bangkok, Thailand |
| Natnicha Hasoontree | Suan Sunandha Rajabhat University, Bangkok, Thailand |
| Nedra Noureddeen Jomaa Shili | Jazan University, KSA. PS2D Laboratory, Tunis El Manar |
| Niranjan J Prabhu | Manipal University, India |
| Nopadol Burananuth | Suan Sunandha Rajabhat University, Bangkok, Thailand |
| Ogunleye Omowunmi jumoke | University of Lagos, Akoka, Lagos, Nigeria |
| Oliver Menk | University of Salzburg Business School & University of Latvia |
| P.K.Suri | Delhi Technological University, Delhi |
| P.R. Datta | Executive Chair of the ABRM, UK |
| Pallavi Katoch | Director & Founder- Per4m, Dwarka, Delhi, India |
| Pan Wenjie | Shanghai Lixin University of Accounting and Finance, China |
| Parameswar Nayak | Birla Institute of Management Technology, India |
| Parimal H. Vyas | The Maharaja Sayajirao University of Vadodara |
| Pathawit Chongsermsirisakul | Chulalongkorn University, Bangkok, Thailand |
| Paurav Shukla | University of Essex, UK |

| | |
|---------------------------------|---|
| Pavla P. Mokoena | Cape Peninsula University of Technology, South Africa |
| Petri Ahokangas | University of Oulu, Finland |
| Phatthanan Chaiyabut | Suan Sunandha Rajabhat University, Bangkok, Thailand |
| Pimporn Thongmuang | Suan Sunandha Rajabhat University |
| Polamorn Tamprateep | Suan Sunandha Rajabhat University, Bangkok, Thailand |
| Rachada Fongtanakit | Suan Sunandha Rajabhat University, Bangkok, Thailand |
| Rajesh K.Singh | Delhi Technological University, Delhi |
| Robert Driver | LeTourneau University, USA |
| Robert Halliman | Austin Peay State University, Clarksville, TN, USA |
| Ruchi Pathak | Amity University, Noida (UP), India |
| Sandeep S Shenoy | Manipal University, India |
| Sara Moqaddamerad | University of Oulu, Finland |
| Sarathip Hasoontree | Suan Sunandha Rajabhat University, Bangkok, Thailand |
| Shakila Yasmin | University of Dhaka, Bangladesh |
| Shawn M. Newhouse | Vice President for Traditional Undergraduate Academics Cornerstone University, MI, USA |
| Shri Parag Sunil Shukla | The Maharaja Sayajirao University of Vadodara |
| Siravit Koolrojanapat | Suan Sunandha Rajabhat University, Bangkok, Thailand |
| Siripen Iamurai | Assumption University, Bangkok, Thailand |
| SN Mngayi | Cape Peninsula University of Technology, Cape Town, South Africa |
| Srinivas Sampalli | Dalhousie University, Halifax, Nova Scotia |
| Sriparinya Toopgrajank | Suan Sunandha Rajabhat University, Bangkok, Thailand |
| Stefan O. Grbenic | Graz University of Technology, Graz, Austria |
| Stephen P. Magee | University of Texas at Austin Texas, USA |
| Sudawan Somjai | Suan Sunandha Rajabhat University, Bangkok, Thailand |
| Tanapol Kortana | Suan Sunandha Rajabhat University, Bangkok, Thailand |
| Tasneem Joosub | University of the Witwatersrand, Johannesburg, South Africa |
| Tikas G.D | Indian Institute of Science, Bangalore, India |
| Tom A. Buckles | Azusa Pacific University, CA, USA |
| Veikko Seppänen | University of Oulu, Finland |
| Viacheslav M. Shavshukov | St. Petersburg University, Russia |
| Viacheslav M. Shavshukov | St. Petersburg University, Russia |
| Wang Ying | China PICC Asset Management Co., Ltd, China |
| Wanee Sutthachaidee | Suan Sunandha Rajabhat University, Bangkok, Thailand |
| Warren Matthews | LeTourneau University, USA |
| Yichuan Wang | Newcastle University Business School, Newcastle University, UK |
| Yin Linsen | Shanghai Lixin University of Accounting and Finance, China |
| Yun Wu | Salisbury University, USA |
| Zervoyianni Athina | University of Patras, Greece |
| Zummar Nayyar | Zummar Enterprises (Pvt. Ltd.), Pakistan |

7th International Conference on Restructuring of the Global Economy (ROGE)

3-4th July 2017

Saïd Business School, University of Oxford, UK

List of Authors & Article title

Index

| Name/Affiliation/Country | Topic/theme |
|---|--|
| Abraham Park Pepperdine University, USA | <i>The motivations and the risks of real estate strategies of firms in the restaurant industry</i> |
| Akhilesh K.B Indian Institute of Science, Bangalore, India | <i>Team innovation capability: how 'organizational-level leadership' impacts research teams in India</i> |
| Alan Morgan Dublin Institute of Technology (DIT), Dublin, Ireland | <i>An investigation of Internal Brand Management within a Retail Internationalisation context - A case study analysis using an international retailer as a basis for understanding the antecedents and outcomes of managing the internal branding mechanisms to help forge internationalisation strategy</i> |
| Alexandra Lipitakis Kent Business School, University of Kent, Canterbury, UK | <i>On e-business strategy planning and performance evaluation: An adaptive algorithmic managerial approach</i> |
| Anchal Gupta Delhi School of Management, Delhi Technological University, Delhi, India | <i>Modeling the barriers of Indian logistics service providers: ISM approach</i> |
| Archana Shrivastava Birla Inst. of Management Technology, Greater Noida, UP, India | <i>Relating emotional quotient to understand self and adapt socially</i> |
| Arif Nazir Butt Lahore University of Management Sciences (LUMS), Lahore, Pakistan | <i>Political skill and counterproductive work behaviour: A power perspective</i> |
| Ashvini Chawla Airforce Technical College, Bangalore, Karnataka, India | <i>Dear to dare - need for human resource virtuosity re-thinking approach and execution!!! a mixed method study in Indian context</i> |
| Avanenge Faajir Benue State University Makurdi, Nigeria | <i>Storage facility development and marketing of grains in - The states of the north of Nigeria</i> |
| Bernd M. Zunk Graz University of Technology, Graz, Austria | <i>Drivers of customer attractiveness on raw material markets</i> |
| C K Hebbar Mangalore University, India | <i>BRICS banking: Review of green banking initiatives among the BRICS nations</i> |
| Chaithanaskorn Phawitpiriyakliti Suan Sunandha Rajabhat University, Thailand | <i>Influencing success factors of a ceramic industry cluster in the North of Thailand</i> |
| Chandej Charoenwiriyaikul Suan Sunandha Rajabhat University, Thailand | <i>Acquiring Start-Up capital for small entrepreneurs</i> |
| David Coldwell University of the Witwatersrand, Johannesburg, South Africa | <i>The FDI psychic distance paradox: myth or reality?</i> |
| Elvis Ojeda Peoples' Friendship University of Russia, Moscow, | <i>The roles of rapid developing economies countries in global economy: the context of sustainable energy</i> |

| | |
|---|---|
| Russia | |
| Enuoh, Rebecca Oliver University of Bradford, West Yorkshire, UK | <i>Corporate social responsibility and psychological contract: towards redefining relationships</i> |
| Evangelia A.E.C. Lipitakis Kent Business School, University of Kent, Canterbury, UK | <i>On e-business strategy planning and performance evaluation: An adaptive algorithmic managerial approach</i> |
| Fariha Zahid Lahore University of Management Sciences (LUMS), Lahore, Pakistan | <i>Political skill and counterproductive work behaviour: A power perspective</i> |
| Federico Caniato Università degli Studi di Bergamo, Bergamo, Italy | <i>Estimation of urban infrastructure deficit in developing countries as a function of historical cement consumption</i> |
| Goulas Eleftherios Bedfordshire University, UK | <i>Government-sponsored labour-market training and output growth cyclical, structural and globalization influences</i> |
| Guillermo Grassi Politecnico di Milano, Milano, Italy | <i>Estimation of urban infrastructure deficit in developing countries as a function of historical cement consumption</i> |
| Gulyaeva Oksana A Financial University under the Government of the Russian Federation, Moscow, Russia | <i>Commercial mortgage loan institution as a necessary means of long-term lending for small businesses in Russia</i> |
| Guru Prasad Rao Manipal University, India | <i>BRICS banking: Review of green banking initiatives among the BRICS nations</i> |
| Guru Prasad Rao Manipal University, India | <i>Gulf economic crisis of 2015-16 and its impact on Indian economy</i> |
| Guru Prasad Rao Y Manipal University, India | <i>A Study related to the Importance of performance evaluation structure in a hotel management establishment</i> |
| Hanaa Abdelaty Hasan Esmail Jazan University, KSA. Theba Academy, Cairo, Egypt | <i>The relationship between happiness and economic growth in KSA: Study of Jazan Region</i> |
| Iredele Oluwamayowa Olalekan University of Lagos, Akoka, Lagos, Nigeria | <i>Identifying barriers to environmental management accounting practices: a comparative study of Nigeria and South Africa</i> |
| Jetsalid Angsukanjanakul Suan Sunandha Rajabhat University, Bangkok, Thailand | <i>An examination of level of satisfaction: a case study of international tourists at Phuket, Thailand</i> |
| John Spencer Cape Peninsula University of Technology, South Africa | <i>Working towards community upliftment: a case of a tourism management service learning project</i> |
| John spencer Cape Peninsula University of Technology, Cape Town, South Africa | <i>Economic implications of universal accessibility in promoting sustainable tourism in uMhlabuyalingana, KwaZulu-Natal</i> |
| Juan Carlos Botello Universidad Popular Autónoma del Estado de Puebla, México, Business School | <i>The new determinant creation theory: the case of Peru</i> |
| Karen Starr Deakin University, Victoria, Australia | <i>Preparing education business leaders for Australia's autonomous schools: Work-in-progress report</i> |
| Kevin Wongleedee Suan Sunandha Rajabhat University, Bangkok, Thailand | <i>Important marketing decision to purchase condominium: A case study of Bangkok, Thailand</i> |
| Khansa Hayat | <i>Interactive effects of hindrance stressors and Core self</i> |

| | |
|--|---|
| The University of Lahore-Islamabad Campus, Pakistan | <i>evaluations on in-role and extra-role behaviors of employees. Evidence from Islamic Banks of Pakistan</i> |
| Kittima Mekhabunchakij Suan Sunandha Rajabhat University, Thailand | <i>Modeling linked open data for decision support in Thailand tourism</i> |
| LO, Olivine Wai Yu Hong Kong Shue Yan University, Hong Kong | <i>Gao guanxi and interpersonal communication media preferences for China market</i> |
| Lumen Shawn Lobo Manipal University, India | <i>Gulf economic crisis of 2015-16 and its impact on Indian economy</i> |
| Madhuri Malhotra Loyola Institute of Business Administration, Chennai, India | <i>Long run performance of initial public offerings in India</i> |
| Madhusudan N. Pandya The Maharaja Sayajirao University of Vadodara, India | <i>Examining the linkages between retail shoppers' experiences versus satisfaction on retail store attributes</i> |
| Małgorzata Magdalena Hybka Poznań University of Economics and Business, Poland | <i>Fiscal audits in Poland – general principles, objectives and outcomes</i> |
| Manakhov Boris Financial University under the Government of the Russian Federation. Russia, Moscow | <i>The influence of the Sharia gold standard introduction on the gold</i> |
| Marja Matinmikko University of Oulu, Finland | <i>Toward the value-based business ecosystem model for 5G mobile communications networks</i> |
| Mark Smith LeTourneau University, USA | <i>Using the real options binomial lattice to select and plan capital projects</i> |
| Martín Dávila Universidad Popular Autónoma del Estado de Puebla, México, Business School | <i>The new determinant creation theory: the case of Peru</i> |
| Martin J. Marchner Graz University of Technology, Graz, Austria | <i>Drivers of customer attractiveness on raw material markets</i> |
| Marvin O. Bates Lewis University, IL, USA | <i>Prahalad's market approach impacting brand loyalty in base of the pyramid Philippines</i> |
| Matteo Kalchschmidt Università degli Studi di Bergamo, Bergamo, Italy | <i>Estimation of urban infrastructure deficit in developing countries as a function of historical cement consumption</i> |
| Meghna Sharma Amity University, Noida (UP), India | <i>Dear to dare – need for human resource virtuosity re-thinking approach and execution!!! a mixed method study in Indian context</i> |
| Michael D. MacColl Vancouver Island University, Nanaimo, British Columbia, Canada | <i>Market competency: The role of the customer in evaluating strategic competitiveness</i> |
| Mohammad Mohiuddin University of Dhaka, Bangladesh | <i>Working capital management, competitive performance and strategic choices of the companies listed in Dhaka Stock Exchange</i> |
| Muhammad Zaheer Abbas International Islamic University, Islamabad, Pakistan | <i>The issue of undeserving patent monopolies in innovation-based businesses and implications thereof for underprivileged consumers</i> |
| N. Premkumar Madras School of Economics, India | <i>Long run performance of initial public offerings in India</i> |
| Narcisa Roxana Mosteanu American University in the Emirates, UAE | <i>Currency pegged to a foreign currency - GCC and Europe models</i> |
| Natnaporn Aeknarajindawat | <i>International passengers' satisfaction: A case study of low-</i> |

| | |
|--|---|
| Suan Sunandha Rajabhat University, Bangkok, Thailand | <i>cost airlines</i> |
| Natnicha Hasoontree Suan Sunandha Rajabhat University, Bangkok, Thailand | <i>Factors affecting performance efficiency of hotel employees: A case study of Phuket Province, Thailand</i> |
| Nedra Nouredeen Jomaa Shili Jazan University, KSA. PS2D Laboratory, Tunis El Manar | <i>The relationship between happiness and economic growth in KSA: Study of Jazan Region</i> |
| Niranjan J Prabhu Manipal University, India | <i>BRICS banking: Review of green banking initiatives among the BRICS nations</i> |
| Niranjan J Prabhu Manipal University, India | <i>A Study related to the Importance of performance evaluation structure in a hotel management establishment</i> |
| Nopadol Burananuth Suan Sunandha Rajabhat University, Bangkok, Thailand | <i>The enhancement of service quality by utilizing traditional service factors as competitive advantages for Thai tourism industry</i> |
| Ogunleye Omowunmi Jumoke University of Lagos, Akoka, Lagos, Nigeria | <i>Identifying barriers to environmental management accounting practices: a comparative study of Nigeria and South Africa</i> |
| Oliver Menk University of Salzburg Business School & University of Latvia | <i>The correlation of the forces of leadership and the level of management</i> |
| P.K.Suri Delhi School of Management, Delhi Technological University, Delhi | <i>Modeling the barriers of Indian logistics service providers: ISM approach</i> |
| Pallavi Katoch Director & Founder- Per4m Dwarka, Delhi, India | <i>Relating emotional quotient to understand self and adapt socially</i> |
| Pan Wenjie Shanghai Lixin University of Accounting and Finance, China | <i>Life insurance contribution, insurance development and economic growth in China</i> |
| Parameswar Nayak Birla Institute of Management Technology, Bhubaneswar, India | <i>Effectiveness of women in managerial roles in corporate sector in India: perceptions of their manager colleagues</i> |
| Parimal H. Vyas The Maharaja Sayajirao University of Vadodara | <i>Examining the linkages between retail shoppers' experiences versus satisfaction on retail store attributes</i> |
| Pathawit Chongsermsirisakul Chulalongkorn University, Bangkok, Thailand | <i>Reconstructing retail management in wholesale business in order to survive in online era - case study of bakery business in Thailand</i> |
| Pavla P. Mokoena Cape Peninsula University of Technology, South Africa | <i>Working towards community upliftment: a case of a tourism management service learning project</i> |
| Petri Ahokangas University of Oulu, Finland | <i>Toward the value-based business ecosystem model for 5G mobile communications networks</i> |
| Phatthanan Chaibabut Suan Sunandha Rajabhat University, Bangkok, Thailand | <i>The influencing of service marketing mix: a case study of three star hotels in Thailand</i> |
| Pimporn Thongmuang Suan Sunandha Rajabhat University, Bangkok, Thailand | <i>Drugstores in Bangkok, Thailand: The business of responsibility for people</i> |
| Polamorn Tamprateep | <i>An investigation of international tourists' loyalty: a case</i> |

| | |
|---|---|
| Suan Sunandha Rajabhat University, Bangkok, Thailand | <i>study of Chiang-Mai, Thailand</i> |
| Rachada Fongtanakit Suan Sunandha Rajabhat University, Bangkok, Thailand | <i>Management in effectiveness service for outpatient department (OPD) Vichavej International Hospital Omnoi</i> |
| Rajesh K.Singh Management Development Institute, Gurgaon, India | <i>Modeling the barriers of Indian logistics service providers: ISM approach</i> |
| Robert Driver LeTourneau University, USA | <i>Using the real options binomial lattice to select and plan capital projects</i> |
| Robert Halliman Austin Peay State University, Clarksville, TN, USA | <i>Restructuring of the Global Economy: The role of climate alarmism</i> |
| Ruchi Pathak Amity University, Noida (UP), India | <i>Dear to dare - need for human resource virtuosity re-thinking approach and execution!!! a mixed method study in Indian context</i> |
| Sakharchuk Natalia Sergeevna Peoples' Friendship University of Russia, Moscow, Russia | <i>The roles of rapid developing economies countries in global economy: the context of sustainable energy</i> |
| Sandeep S Shenoy Manipal University, India | <i>BRICS banking: Review of green banking initiatives among the BRICS nations</i> |
| Sandeep S Shenoy Mangalore University, India | <i>A Study related to the Importance of performance evaluation structure in a hotel management establishment</i> |
| Sandeep S Shenoy Manipal University, India | <i>Gulf economic crisis of 2015-16 and its impact on Indian economy</i> |
| Sara Moqaddamerad University of Oulu, Finland | <i>Toward the value-based business ecosystem model for 5G mobile communications networks</i> |
| Sarathip Hasoontree Suan Sunandha Rajabhat University, Bangkok, Thailand | <i>The Influences of participation and potentiality of community on the development of sustainable cultural tourism</i> |
| Shakila Yasmin University of Dhaka, Bangladesh | <i>Working capital management, competitive performance and strategic choices of the companies listed in Dhaka Stock Exchange</i> |
| Shawn M. Newhouse Traditional Undergraduate Academics Cornerstone University, MI, USA | <i>Some attitudinal predictors of fair trade buying behavior in the United States</i> |
| Shri Parag Sunil Shukla The Maharaja Sayajirao University of Vadodara | <i>Examining the linkages between retail shoppers' experiences versus satisfaction on retail store attributes</i> |
| Siravit Koolrojanapat Suan Sunandha Rajabhat University, Bangkok, Thailand | <i>Factors affecting prosperity, stability, and sustainability of tourism business and services in Phuket, Thailand</i> |
| Siripen Iamurai Assumption University, Bangkok, Thailand | <i>Reconstructing retail management in wholesale business in order to survive in online era - case study of bakery business in Thailand</i> |
| SN Mnqayi Cape Peninsula University of Technology, Cape Town, South Africa | <i>Economic implications of universal accessibility in promoting sustainable tourism in uMhlabuyalingana, KwaZulu-Natal</i> |

| | |
|---|---|
| Sriparinya Toopgrajank Suan Sunandha Rajabhat University, Bangkok, Thailand | <i>Induction on philosophy of the sufficiency economy to the Thai way of life</i> |
| Stefan O. Grbenic Graz University of Technology, Graz, Austria | <i>Estimating the discount for lack of liquidity in valuing privately held businesses using trading frictions of stocks in small markets: an econometric model approach</i> |
| Stephen P. Magee University of Texas at Austin Texas, USA | <i>Why Europe's quantitative monetary easing failed compared to the US</i> |
| Sudawan Somjai Suan Sunandha Rajabhat University, Bangkok, Thailand | <i>Advantages and disadvantages of outsourcing</i> |
| Tanapol Kortana Suan Sunandha Rajabhat University, Bangkok, Thailand | <i>Key success for registered nurses to be entrepreneur in senior healthcare business in Thailand</i> |
| Tasneem Joosub University of the Witwatersrand, Johannesburg, South Africa | <i>The FDI psychic distance paradox: myth or reality?</i> |
| Tikas G.D Indian Institute of Science, Bangalore, India | <i>Team innovation capability: how 'organizational-level leadership' impacts research teams in India</i> |
| Tom A. Buckles Azusa Pacific University, CA, USA | <i>Some attitudinal predictors of fair trade buying behavior in the United States</i> |
| Tom A. Buckles Azusa Pacific University, CA, USA | <i>Prahalad's market approach impacting brand loyalty in base of the pyramid Philippines</i> |
| Veikko Seppänen University of Oulu, Finland | <i>Toward the value-based business ecosystem model for 5G mobile communications networks</i> |
| Wang Ying China PICC Asset Management Co., Ltd, China | <i>Life insurance contribution, insurance development and economic growth in China</i> |
| Wanee Sutthachaidee Suan Sunandha Rajabhat University, Bangkok, Thailand | <i>Services cargo operators of logistics service providers in Bangkok Thailand</i> |
| Warren Matthews LeTourneau University, USA | <i>Using the real options binomial lattice to select and plan capital projects</i> |
| Yichuan Wang Newcastle University, UK | <i>Achieving market agility through organizational mindfulness towards IT innovation and information processing capacities</i> |
| Yin Linsen Shanghai Lixin University of Accounting and Finance, China | <i>Life insurance contribution, insurance development and economic growth in China</i> |
| Yun Wu Salisbury University, USA | <i>Achieving market agility through organizational mindfulness towards IT innovation and information processing capacities</i> |
| Zervoyianni Athina University of Patras, Greece | <i>Government-sponsored labour-market training and output growth cyclical, structural and globalization influences</i> |
| Zummar Nayyar Zummar Enterprises (Pvt. Ltd.), Pakistan | <i>Interactive effects of hindrance stressors and Core self evaluations on in-role and extra-role behaviors of employees. Evidence from Islamic Banks of Pakistan</i> |

The Business & Management Review

Information for author

Copyright Policies for Open Access conference proceedings

The Academy of Business & Retail Management Research is fully committed to transparency in regards to the issue of copyright and copyright ownership. Authors who submit papers to the **Business & Management Review** retain ownership of their original material. Although as part of the open access process authors permit other individuals, organisations and institutions to access the said material. Whilst other parties may well access materials if they quote from them they are expected to fully credit the author/authors. It is important to remember that the rights of authors are granted and apply only to articles for which you are named as the author or co-author. The author's rights include the following:

- The right to make copies of the article for your own personal use (including in the course of academic teaching and other scholarly endeavours)
- The right to reproduce and distribute copies of the article (including in electronic form) for personal use
- The right to present the article at conferences and meeting and distribute copies at such gatherings
- You have patent and trademark rights to any process or procedure described in the article that was formulated by the author/authors
- The right to include the article in full or in part in a thesis or dissertation provided that this is not published commercially
- The right to prepare other derivative works, to extend the article into book-length form, or to otherwise reuse portions or excerpts in other works, with full acknowledgement of its original publication in the journal

Copyright Notice

Authors who submit papers that are submitted and accepted for publication in the **proceedings** agree to the following:

- Authors retain copyright and grant the journal right of first publication with the work simultaneously licensed under a Creative Commons Attribution License version "CC BY 3.0" (this allows others to share the work with an acknowledgement of the work's authorship and the place of first publication)
- Authors are perfectly entitled to enter into separate contract arrangements for on-exclusive distribution of the journal's published version of the work providing there is an acknowledgement of its initial place of publication
- Once submitted and accepted papers can post-print provided they are in the same format as it appeared in the proceedings, however, pre-prints are not permitted.
- Authors may use data contained in the article in other works that they create
- Authors may reproduce the article, in whole or in part, in any printed book (including a thesis) of which the author, provided the original article is properly and fully attributed
- Authors and any scholarly institution where they are employed may reproduce the article, in whole or in part, for the purpose of teaching students

Open Access rights and Permissions for our Open Access

Articles can be distributed under the terms of the Creative Commons Attribution (CC-BY) licence. Authors retain full ownership of the copyright for their article, but undertake to allow anyone to download, reuse, reprint and distribute the article. Authors are permitted to post the final, published PDF of their article on a website, institutional repository or other free public server, immediately upon publication, provided, a link is included between the web page containing the article and the journal's website.

CALL FOR PAPERS

Journal of Business & Retail Management Research

ISSN (Print) 1751-8202 ISSN (Online) 2056-6271

The JBRMR, a scholarly and refereed journal, provides an authoritative source of information for scholars, academicians, and professionals in the fields of business and retail management and is published twice a year. The journal promotes the advancement, understanding, and practice of business & retail management. It is peer reviewed and is the main research platform of The Academy of Business & Retail Management (ABRM). Scholars across borders are encouraged in advancing the frontiers of management education, particularly in the area of retail trade. Contributions should therefore be of interest to scholars, practitioners and researchers in management in both developed and developing countries targeting a worldwide readership through both print and electronic medium.

Although broad in coverage, the following areas are indicative and nurture the interests of the Academy with a "retail" underpinning:

- » Business Ethics and Legal Issues
- » Business Environment
- » Business Policies, Strategies, and Performance
- » Business and Retail Research
- » Business Security and Privacy Issues
- » Consumer Behaviour
- » Emerging Advances in Business and its Applications
- » Innovation and Product Development
- » International Business Issues
- » Management and Retail Marketing
- » Marketing Management and Strategies
- » Relationship Management
- » Risk Management
- » Retail Management and Communication
- » New Venture Start-up
- » Retail Buying
- » MIS and Retail Management
- » Demographics and Retail Business
- » HRM and Retail Business
- » Innovation in Retail Management

Preference will be given to papers which are conceptually and analytically strong and have empirical relevance. All papers will be reviewed according to the Journal's criterion. The Journal's website is www.jbrmr.com. For further information, please write to Editor via editor@abrmr.com

This journal is indexed by SCOPUS, ProQuest, EBSCO Host, Cabell's Directory, J-Gate and ISI

This title
is indexed
in **Scopus**

CALL FOR PAPERS

INTERNATIONAL JOURNAL OF BUSINESS & ECONOMIC DEVELOPMENT

(Print) ISSN 2051-848X (Online) ISSN 2051-8498

The IJBED, a scholarly and refereed journal, provides an authoritative source of information for scholars, academicians, and professionals in the fields of business and economic development and is published four times a year. The journal promotes the advancement, understanding, and practice of business & economic development. It is peer reviewed and is the main research platform of The Academy of Business & Retail Management (ABRM). Scholars across borders are encouraged in advancing the frontiers of management education, particularly in the area of economic development. Contributions should therefore be of interest to scholars, practitioners and researchers in management in both developed and developing countries targeting a worldwide readership through electronic medium.

Authors are invited to submit their original research papers, case study, review, work in progress, reports, abstract, students' papers or research proposals within the broad scope of the journal. Although broad in coverage, the following areas are indicative and nurture the interests of the Academy with an "economic development" underpinning:

- ☒ Agriculture and development
- ☒ Demography and development
- ☒ Disaster management
- ☒ Diversification and business performance
- ☒ FDI, Free trade - theory and practice
- ☒ Gender and socio-economic development
- ☒ Geopolitics of development
- ☒ Globalisation, liberalisation and development
- ☒ Health service management
- ☒ Industry sectors and development
- ☒ Information technology and business performance
- ☒ Institutions, business and development
- ☒ Jobless growth, Labour relations and business
- ☒ Land reform - theory and practice
- ☒ Macroeconomic parameters and growth
- ☒ Microfinance and development
- ☒ Multinational enterprises and business strategy
- ☒ Natural resources and their internationalisation as leverage factors
- ☒ Natural resources and their internationalisation as leverages
- ☒ NGOs and entrepreneurship development

Preference will be given to papers which are conceptually and analytically strong and have empirical relevance. All papers will be reviewed according to the Journal's criterion. The Journal's website is www.ijbed.org. For further information, please write to Editor via editor@abrmr.com

INDEXED IN
DOAJ

CALL FOR PAPERS

International Journal of Higher Education Management (IJHEM) (Print) ISSN 2054-984 (Online) ISSN 2054-9857

Aims and Objectives

IJHEM is a peer reviewed journal and is a research publication platform for international scholars. Their research can be in any aspect teaching & learning covering the interests of developed and emerging countries alike. The Journal seeks to reach a worldwide readership through print and electronic media. The main aims of the Journal are:

- Publish high quality and scholarly empirical based research papers, case studies, reviews in all aspect of teaching & learning, education management and leadership with theoretical underpinnings.
- Offer academics, practitioners and researchers the possibility of having in depth knowledge and understanding of the nature of teaching and learning practices and.
- Create a forum for the advancement of education management research for the High Education sector.

Subject coverage

- Educational policy and Policy impacts on education
- Management of education and Relations between lecturers and students
- Psychology of education, Psychology of student and teacher/lecturer
- Quality of education and Improvement method
- Global education and Its challenges and opportunities
- E-teaching/E-learning, Educational software and multimedia for education
- Teacher education
- Distance education and Education quality
- Methodology of educational research, Adult and continuing education
- Special education, Gender, diversity and difference, Vocational education
- Assessment processes and mechanisms
- Language Education, Listening and acoustics in education environment
- Education History
- Innovative teaching and Learning methodologies; Multi-virtual environment
- Application of educational technology
- Education reforms and Practical teaching reform

Frequency:

Twice a year: February & August

Review process: Blind peer review

Indexing with: Ebesco Host, ProQuest, Open J-Gate

Preference will be given to papers which are conceptually and analytically strong and have empirical relevance. All papers will be reviewed according to the Journal's criterion. The Journal's website is www.ijhem.abrmmr.com. For further information, please write to Editor at editor@abrmmr.com or call on +44(0)2088689883

CALL FOR PAPERS

INTERNATIONAL JOURNAL OF BUSINESS & CYBER SECURITY (IJBCS)

(Print) ISSN 2059-660X

(Online) ISSN 2059-6618

IJBCS is a scholarly and refereed journal that provides an authoritative source of information for scholars, academicians, policy makers and professionals regarding business and cyber security. It is peer reviewed journal that is published twice a year and serves as an important research platform. IJBCS is committed to publishing articles that provide insight and informs best practice. Contributions should therefore be of interest to scholars, policy makers, practitioners and researchers internationally. The Editors and Editorial Board of the IJBCS are committed to championing original academic papers that demonstrate academic rigor, originality and integrity. IJBCS seeks to minimise cyber-risk through insight and vigilance.

Authors are invited to submit their original research papers, case study, review, work in progress, reports, abstract, students' papers or research proposals within the broad scope of the journal. Although broad in coverage, the following areas are indicative and nurture the interests of the Academy with an "cyber security" underpinning:

- Business & Cyber Security; Risk awareness & mitigation
- eCrime and Cyber Terrorism
- Identity Fraud & Access Management; Information hemorrhage
- Cryptosystems and Data Protection
- Compliance, Legal Safeguards and Obligations
- Foresight Leadership and Planning; Industrial Espionage & Counterfeiting
- Critical Infrastructure Protection; Building and maintaining cyber resilience
- Security architecture and network defense
- Vigilance and scrutiny; Attitudinal change
- Knowledge transfer & training; Addressing the skills deficit
- Brand Protection; Pre-transaction customer verification
- Customer protection, reassurance and recovery
- Information Risk Management & Governance
- Digital Forensics, Evidence and Intelligence
- Costing cyber-attacks; Ethical Hacking
- Financial Analysis & Control Systems
- Privacy, Surveillance and Control; Identity, Trust and Trustworthiness
- Security Economics, Incentives and Liabilities

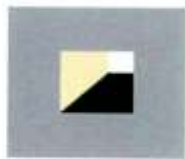
Preference will be given to papers which are conceptually and analytically strong and have empirical relevance. All papers will be reviewed according to the Journal's criterion. The Journal's website is www.ijbcs.abrnr.com. For further information, please write to Editor via editor@abrnr.com

The Business & Management Review

A statement about open access

The Business & Management Review is an open access conference proceedings which means that all content is freely available online without charge to the user or his/her institution. Users are allowed to read, download, copy, distribute, print, search, or link to the full texts/abstracts of the articles in this proceedings without asking prior permission from the publisher or the author. The Business & Management Review is committed to publish all full text articles/abstracts online for immediate open access to readers and there is no charge to download articles and editorial comments for their own scholarly use.

The Business & Management Review is approved for listing in
EBSCO, ProQuest and J-Gate of Refereed Publications



PORTICO



hdl enabled

The Business & Management Review reserves the rights to add, amend, modify, or delete its rules, policies, and procedures affecting its relationship with contributors as deemed necessary by the administration. Any such amendment, modification, addition, or deletion shall not be Reconsidered a violation of the relationship between ABRM and contributors.

7th International Conference on Restructuring of the Global Economy (ROGE)

Saïd Business School, University of Oxford, UK

3-4th July 2017

Abraham Park
Akhilesh K.B
Alex Nduhura
Ashvini Chawla
C K Hebbar
Dattatry Ramchandra Mane
David Coldwell
David M J Graves
Enuoh, Rebecca Oliver
Faith Mbabazi
Godfrey Mugurusi
Guru Prasad Rao
Irawati Ismail Ali
Iredele Oluwamayowa Olalekan
John Spencer
Juan Carlos Botello
Karen Starr
Khansa Hayat
Lumen Shawn Lobo
Małgorzata Magdalena Hybka
Mark Smith
Martín Dávila
Meghna Sharma
Narcisa Roxana Mosteanu
Niranjan J Prabhu
Niranjan J Prabhu
Ogunleye Omowunmi Jumoke
Oliver Menk
Pathawit Chongsermsirisakul
Robert Driver
Ruchi Pathak
Sandeep S Shenoy
Sandeep S Shenoy
Siripen Iamurai
Sn Mnqayi
Tasneem Joosub
Tikas G.D
Viacheslav Shavshukov
Warren Matthews
Zummar Nayyar

Alan Morgan
Alexandra Lipitakis
Anna Glagoleva
Archana Shrivastava
Arif Nazir Butt
Bernd M. Zunk
Evangelia A.E.C. Lipitakis
Evgeniya Kuznetsova
Fariha Zahid
Federico Caniato
Goulas Eleftherios
Guillermo Grassi
Hanaa Abdelaty Hasan E.
Kittima Mekhabunchakij
LO, Olivine Wai Yu
Madhuri Malhotra
Manakhov Boris
Marja Matinmikko
Mark T Jones
Martin J. Marchner
Matteo Kalchschmidt
Michael D. MacColl
Mohammad Mohiuddin
N. Premkumar
Nedra Noureddeen J. Shili
Pallavi Katoch
Pan Wenjie
Parameswar Nayak
Pavla P. Mokoena
Petri Ahokangas
Robert Halliman
Sara Moqaddamerad
Shakila Yasmin
Stefan O. Grbenic
Stephen P. Mage
Veikko Seppänen
Wang Ying
Yin Linsen
Yuliya Zemskaya
Zervoyianni Athina

A. Litvinova
Anchal Gupta
Avanenge Faajir
Chaithanaskorn Phawitpiriyakliti
Chandej Charoenwiriyaikul
Gulyaeva Oksana A
Jetsalid Angsukanjanakul
Kevin Wongleedee
Madhusudan N. Pandya
Marvin O. Bates
Muhammad Zaheer Abbas
Mukherjee, Deepraj
Musharfan Suneth
Natnaporn Aeknarajindawat
Natnicha Hasoontree
Nopadol Burananuth
O. Onokhova
P.K.Suri
Parimal H. Vyas
Paurav Shukla
Phatthanai Chaiyabut
Pimporn Thongmuang
Palamorn Tamprateep
Rachada Fongtanakit
Rajesh K.Singh
Sarathip Hasoontree
Shawn M. Newhouse
Shri Parag Sunil Shukla
Siravit Koolrojanapat
Siti Haerani
Slamet Tri Sutomo
Srinivas Sampalli
Sriparinya Toopgrajank
Sudawan Somjai
Syamsu Alam
Tanapol Kortana
Tom A. Buckles
Wanee Sutthachaidee
Yichuan Wang
Yun Wu

Academy of Business and Retail Management (ABRM)

Talbot House, 204-226 Imperial Drive, Harrow, Middlesex HA2 7HH
United Kingdom

Tel: +0044208-8689883 Email: editor@abrmr.com

www.abrmr.com